Tourism Skill Development Toward AEC

Phnom Penh, 09th August 2017 – ACAC School

By: Mr. TRY Chhiv
Deputy Director General of Tourism, and
Director of NCTP Secretariat
Outline

- Where we are?
- Where we want to go?
- What we do?
- How we do?
Where we are...

- **Key Tourism Performance 2016**
  - International arrival: 5 million
  - 13.5% of GDP
  - Over 620,000 direct jobs (1/8 jobs)
  - Training Need: 70% to respond to ASEAN Standard
  - 3 training schools: supply about 1000 new young professionals each year
  - 2 schools under the AFD Project will start in 2019
  - A few small schools run by NGOs
Where we are...

- **Up to date Progress of Tourism Human Resource Development**
  1. Human Resource Development: **Top Priority**
  2. Strategic Plan for Cambodia **Tourism Human Resource Development 2017-2025** was adopted
  3. Implementation of ASEAN Mutual Recognition Arrangement on ASEAN Tourism Professional (**MRA**) 
  4. Implement **ASEAN Training Standard**
  5. Implementation ASEAN and Cambodian **Qualification Framework**
Where we are...

6. 12 schools recognized as ASEAN Training Program Implementers
7. 30 ASEAN Master Trainers and Assessors
7. 500 National Trainers and Assessors
8. 976 Training textbooks covering 32 job titles (including Cooking)
9. 2000 new and existing professionals certified against ASEAN Standard and registered in ASEAN registration system (ATPRS.ORG)
10. Ongoing development of ASEAN Spa and Wellness Standard Competency Standards
11. At regional level: Member States have created the Regional Secretariat for Implementation in Jakarta
Leading country among AMS

1. Clear and strong body in Charge of MRA Implementation
2. Including ASEAN Tourism Training Program into Technical High Schools
3. Developed our National training standard (Hotel, Travel Services)
4. Developed the mechanism on the Assessment of Tourism Professionals
5. Developed the Quality Assurance for Trainers and Assessors
6. Conducted the Recognition of Prior Learning (RPL)
7. Included the ASEAN training program in Tourism Training Schools
8. Implementing ASEAN Training Program in remote provinces (Kratie, Steung Treng and Preah Vihea)
9. Implementation of In-House Training using ASEAN Curriculum
10. Implementing the Apprenticeship Program
CAMBODIA= Model Country

- Leading Country
  - Best Practice
  - Success stories
Where we want to go,

- **2020**
  - International Tourist: over 7 millions
  - Contribution to GDP: over 5,000 millions USD
  - Direct Jobs: about 1 millions
  - Must supply **50,000** new jobs per year from now
  - Cambodian professionals **must be certified** against ASEAN Standards
  - Achieve the strategic angel “**One Employee, One Skill**”
What We Do

- Implement the Strategic Plan for Cambodia Tourism Human Resource Development 2017-2025
  - In support of the National Policy of Technical and Vocational Training 2017-2025
  - In line with ASEAN Tourism Strategic Plan 2016-2025
Agenda 2017-2018

1. Further boost the Implementation of MRA
2. Training Obligation
3. Study Loan for Tourism Skill
4. Tourism Skill Development Funds
5. In-house Training Implementation
6. Apprenticeship Program
7. Mobile Tourism Trainers
8. Recognition of Prior Learning Assessment
9. Recognition and Certification Management System
10. ASEAN Tourism Curriculum for High School VET
How We Do?

- Public – Private Partnership (PPP)
- Support from the Government
- Support from the DP
THANK YOU!

Visit us at:
Website: cambodiaturismprofessionals.gov.kh
Facebook: NCTP: Cambodia Tourism Professionals
Email: rathana_ch@yahoo.com
Tel: 077 444 007