



Trade Sector Wide Approach (Trade SWAp) Retreat 2013



The Role of Development Partners

CAMBODIA

Peter Brimble
Deputy Country Director, ADB Cambodia
EIF Donor Facilitator

Supported by:



CONTENTS



1 ADB and Trade in Cambodia

2 ADB and the Private Sector

3 The DP-AfT Dialogue

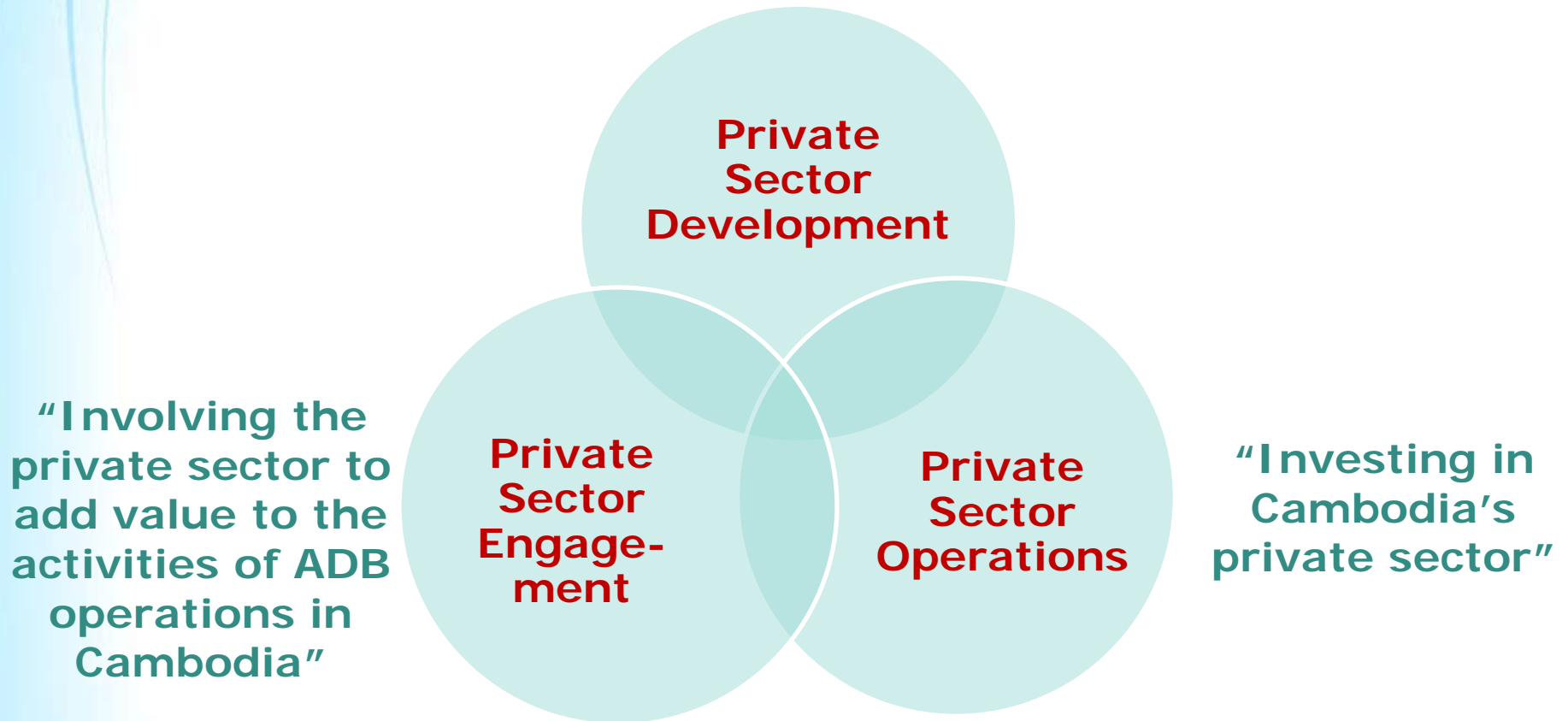
4 Concluding Remarks

ADB and Trade in Cambodia

- ❖ Regional Aid for Trade support, but less “direct” support at the national level
- ❖ Projects to: (a) Promote Economic Diversification; (b) Improved SPS Handling in GMS Cross Border Trade; (c) Rice Commercialization; (d) Trade finance
- ❖ Analytical work in the Blue Book on Trade and Transport Facilitation on the Southern Economic Corridor
- ❖ Major trade related activities in the Greater Mekong Subregion Program
- ❖ Joined the AfT program as Donor Facilitator of the EIF in Cambodia in October 2012

ADB and the Private Sector in Cambodia

“Facilitating ‘inclusive growth’ and making markets in Cambodia work better for entrepreneurs, wage employees and consumers”



ADB’s Strategy 2020 calls for ADB to: “scale up private sector development and private sector operations in all operational areas, reaching 50% of annual operations by 2020”

Mainstreaming Private Sector Issues

- ❖ Think Value Chains
- ❖ Think Private Sector Provision of 'Public' Services
- ❖ Think Enabling Environment Requirements
- ❖ Remember the Limitations of Legislation
- ❖ Don't be afraid of Market Intervention/ Directed Investment
- ❖ Be sure there is strong Market Demand (existing or latent) for the Products/Services of PPPs

The DP-AfT Dialogue: Links between DPs and Other Stakeholders

- ❖ Go beyond DP to DP
- ❖ Engage better with government
- ❖ Reach out to private sector
- ❖ Link the four areas:
 - ❖ Investment
 - ❖ Trade
 - ❖ Entrepreneurship
 - ❖ Corporate Social Responsibility



The DP-AfT Dialogue: Some Reflections

- ❖ Improve the communication of the trade agenda and results to the DP community; stressing the potential value to DPs
- ❖ Develop a stronger database on DP activities “related” to trade
- ❖ Note that there exist tremendous synergies between development of trade, investment, SMEs, etc. and broaden the dialogue to cover more than just “trade” – how about “**AfPSD**” (see the Busan Partnership for Effective Development Cooperation)
- ❖ Press for a stronger “regional” dimension in the dialogue

Thank You!

