

**SPEECH ON THE OCCASION OF THE DTIS KICK-OFF**  
by  
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Your Excellencies and distinguished guests, it is a pleasure to be here today at the official kick-off of the DTIS.

1. The DTIS team has ahead of them an important development task, the writing of a key strategy that will help guide trade related ministries and agencies in the pursuit of sustained and inclusive export growth.
2. The DTIS seeks to also inform the RS 2013-2018 and the NSDP.
3. The DTIS is government-owned and DP supported. The DPs can provide their support engaging in the DTIS update formulation and hopefully in the implementation of key recommendations, through the Trade SWAp arrangements.
4. The writing of the DTIS is a challenging task. For the strategy to have the desired impact, different aspects will need to be covered. The strategy would need to be:
  - a. Concise and crisp, focusing only on the most binding bottlenecks to trade rather than providing a detailed description of a large array of issues.
  - b. Grounded in analysis but written for an audience of policy makers.
  - c. Able to identify the common problems across different priority products and single out the challenges particular to each product.
  - d. Specific, providing clear recommendations that can be easily followed up on by the pertinent ministries or agencies.
  - e. Easy to operationalize thanks to the identification of needed actions, and indication of the responsible units for their implementation, as well as the setting of a clear milestone with objectives.
  - f. Inspirational with clear, catchy messages that are easy to remember and a strong and rich executive summary.
  - g. Consistent with and complementary to other development strategies of the government.

I have had the chance to meet and discuss with the team and to review the initial draft and the work looks very promising.

The World Bank is very grateful for the opportunity to be part of this process and to be able to contribute a section on trade facilitation. The World Bank looks forward to the opportunity to meet more times with the team and to attend the brainstorming sessions.

I wish all success to the DTIS team in this important endeavor.

Thank you.