

Agenda
Strategic Plan Workshop on Developing the Cassava Sector through Market Linkage and Moving up Value Chains
 Himawari Hotel, Phnom Penh
 23rd March 2017

Time	Activities	Responsible People
8h00	Registration	Event organizer
8h00	MC invites chairmen to the honourable platform	MC
8h05	National anthem	
8h10	Short introduction about the Cambodian cassava and the workshop's objectives	MC
8h15	Introduction of the cassava working group	Rajiv Pradhan Swisscontact
8h30	Welcome remarks	H.E Prak Cheattho Deputy Director General, GDA, MAFF
9h00	Opening remarks	H.E Mao Thora Secretary of State MoC
9h30	Group photo	MC
	Tea break and venue arrangement	Event organizer
9h50	Global cassava market and development trends <ul style="list-style-type: none"> - Production and trade – World and S.E. Asia - Prices – roots and products - Policies and other drivers - Implications for the national sector 	Dr. Adam Prakas Economist, AIMS Secretariat, Trade and Markets Division, FAO
10h20	Cassava production in Cambodia <ul style="list-style-type: none"> - Production Area and Yield - Production Cost and Profit - Production System - Variety, weed - Soil Fertility Management - Cassava Pest and Disease 	Mr. Sok Sophearith CIAT

10h35	Challenges in cassava production in Cambodia <ul style="list-style-type: none"> - Cultivated areas and production forecast - Varieties, planting materials and yield - Factors influencing cassava yield - Cost and benefit analysis 	Dr. Srean Pao Acting Dean, Faculty of Agriculture and Food Processing University of Battambang
10h50	Q & A	
11h00	Export of dry chip <ul style="list-style-type: none"> - Company's profile - CHLAAT - Experience of contract farming - Prospective on cassava 	Mr. Yehonathan Issahary Program Manager C3. Co.Ltd
11h20	Export of cassava starch <ul style="list-style-type: none"> - Introduction to BAI company - How should we increase cassava starch export? - What do we need to achieve the goals? 	Mr. Prak David General Manager Battambang Agro Industry Co.Ltd
11h40	Q & A	
12h00	Lunch break	
1h20	Impacts of cassava processing on environment and communities <ul style="list-style-type: none"> - Background of study - Methodologies and scope of study - Key findings - Recommendations 	Dr. Men Sarom Royal University of Agriculture
1h40	Q & A	
2h00	Conceptual framework on developing the cassava sector through market linkage and moving up value chains: <ul style="list-style-type: none"> - Logics of moving up value chains (starch) - Potential markets for Cambodia - Rational for having the sector policy - Roadmap for the policy formulation - UNDP's way forwards 	Mr. Hin Wishal Market Access consultant UNDP-Cambodia
2h30	Open discussion	

3h00	Teak break	
3h20	Accelerating Inclusive for Smallholders Project (AIMS) <ul style="list-style-type: none">- Project's background- Five flagship value chains- Project implementation strategies	Mr. Kim Lydet Chief of Finance DICO/MoC
3h40	Q & A	
4h00	Wrap up and Closing <ul style="list-style-type: none">- Key inputs gathering from the workshop- Next steps	