



Cambodia Export Diversification and Expansion Programme (CEDEP II): Marine Fisheries component

Sustainability & Exit Strategies

March 29, 2016



Program background/synergies

- The proposed CEDEP II project, following in the footsteps of CEDEP I, will support other potential products to expand, diversify, and enter export markets.
- Trade Development Support Program (TDSP) focused primarily on capacity building
- TDSP funded the first phase of the project “Better Quality and Safety of Fish and Fishery Products for Improving Fish Trade Development in Cambodia” implemented by the Department of Fisheries Post-Harvest Technologies and Quality Control (DFPTQ), Fisheries Administration of MAFF.
- The TDSP project’s objective was to enhance trade capacity through developing awareness on food safety; establishing associations of Fish processors; strengthening the capacity of Competent Authority.



Program: Expected Outcomes

The **Export of Marine Fisheries Products** component will focus on two main outcomes:

- The needs of the marine fisheries product export sector are better understood, the sector is better structured to dialogue with the Government, the policy environment for marine fisheries exports improves, and the enabling environment improves;
- A group of marine fisheries processors becomes export-ready and is increasing export business including to new markets;



Major activities

- Baseline studies
 - Value chain assessment
 - Standards assessment
 - Environmental impact assessment
 - Market requirement
- Review of standards & development of code of practice
- Support towards approval of Quality Seal document
- Implementation of SPS requirements at pilot establishments
- Development of Export facilitation manual
- Creation of apex association
- Communication and consultations



Sustainability strategy

- Stakeholder consultations
- Involvement of Stakeholders
- Involvement and participation of core team in activities
- Marine Fisheries component is complimenting the TDSP project outputs
- Throughout the implementation, the project seeks to identify key stakeholders that can serve as role models and put in place a system so that practices adopted, knowledge gained and services delivered are effectively disseminated and shared, beyond the life of the project



Sustainability approach

Activities	Sustainability approach
Value chain assessment- Road map for value chain development	Already being used by policy makers and EU
Standards assessment	Scientists of ISC are trained
Development of code of practice-	Involvement of Institute of Standards of Cambodia
Implementation of SPS requirements at pilot establishments-	Involvement of private sector and their investment
Development of Export facilitation manual-	Consultation involving all the relevant ministries
Creation of apex association	Consulted with existing associations Involvement of MoC
Capacity building	Involvement of FiA/ISC/private sector
Linkage	Linkage with market, other associations, etc



Exit Plan

- Exit plans will be strategized during 3rd Quarter of 2016

Following will be considered:

- Exit strategy at government level
- Exit strategy at private sector level
- Exit strategy at donor level/DICO level



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THANK YOU