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MINISTRY OF COMMERCE

# Cambodia Export Diversification and Expansion Program (CEDEP) I

## High Value Silk Component



# Silk Component at a glance

## (The Contribution to Trade SWAp Roadmap)

**Objectives:** To enhance the competitiveness of the silk sector and to increase exports of high value silk products with a beneficial impact on poverty reduction and employment, particularly among women

**Duration:** October 2012 - **October 2015**

**Budget:** USD 1,004,347

**Funding:** EIF Tier 2



# Achievements

## Outcome 1: Market development: Increased export sales

- **74%** increase in exports of Cambodian silk products by the 14 direct project beneficiaries between 2012 and 2014
- **46%** increase in the sales value of silk products sold to tourists between 2012 and 2014
- **+ 300** prospective buyers contacted in 5 markets in Europe, the US, Japan, Australia, New Zealand
- **11** trade fairs/marketing missions and **7** study tours facilitated by the project
- **11** reports and studies on import markets, silk sector value chain, silk yarn sourcing



# Achievements

## Outcome 2: Product development: Improved quality and product design

- **100%** increase in weavers' monthly average income from silk weaving from 2012 to 2014
- **88** new jobs created by the 14 project beneficiary companies since 2012
- **168** weavers newly contracted by the 14 project beneficiary companies since 2012
- **127** new silk products designed by 13 companies

# Achievements

## **Outcome 3: Sector coordination and Strategy: Enhanced capacity of public and private stakeholders/Cambodian silk sector Strategy**

- 1 Cambodian Silk Sector Strategy updated under the leadership of the Silk Sector Development and Promotion Commission (under progress)
- Capacity building for SDC (on-going)

# Exit Strategy

1. Ensure ownership by country stakeholders for sustained silk sector development: *the updated silk strategy will be launched by the Commission, as a means to mobilize technical and funding support for the sector.*
2. Build capacities, provide tools and skills for replication and sustainable use by project beneficiaries: *skill & tools developed, dissemination workshops*
3. Explore opportunities for cooperation with other projects and partners for continued support to the sector: *ITC Ethical Fashion, ITC global Women and Trade Programme, ITC Trade for Sustainable Development programme, Agreement with CWEA to organise showcase to attract donors support the sector*





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**Thank you!**

