

Ministry of Commerce
Department of International Cooperation

Training on
Communication for Implementing Agencies of TDSP and EIF

Venue: Kep Province
Date: 13 February 2015

TENTATIVE AGENDA

1300	Day 1: February 12, 2015 (Thursday) Travel from Phnom Penh to Kep	
Time	Activity	Facilitator
Day 2: February 13, 2015		
0800-0830	Registration	
0830-0845	Opening Remarks	LCT TEKRETH Kamrang, Secretary of State, MoC
0845-0915	Progress Update of TDSP and EIF	Mr. Chhieng Pich, Director of Department of International Cooperation, MoC
0915-0930	Tea Break	
0930-1000	Overview of Communication <ul style="list-style-type: none"> • Definition of communication • Role of Communication in Promoting National Development Agenda • Identifying the audience of development program • News as Tool to Inform the Audience • Overview of various communication tools and techniques (use of photographs, news gathering tools and skills, e.g., basic photography, taking notes in conferences, meetings, and technical reports, etc.) 	Mr. El Chuon, National Communication Consultant for EIF

1000-1030	Writing News and News Features <ul style="list-style-type: none"> • Rules • Examples • Reminders on techniques of taking notes in press conferences, formal meetings, seminars, and reading technical reports. 	Ms. You Porny, National Communication Consultant for TDSP
1030-1045	Techniques of taking good photographs	
1045-1100	Q&A	
1100-1105	4 Group Division (2 grps for news; 2 grps for news feature)	
1105-1200	Each group to write news and news feature leads	
1200-1330	Lunch Break	
1330-1430	Review outputs of each group	Dr. Felix Librero, International Editor, TDSP
1430-1500	Q&A	
1500-1530	Tea Break	
1530-1600	Accounting and Financial Management at National Implementing Agency Unit/DICO	Mr. Kim Lydet, Chief Finance Officer; Mr. Chey Tola, National Finance Consultant, TDSP
1600-1645	Wrap-up of Training	Mr. Chhieng Pich, Director of Department of International Cooperation
1645-1700	Closing of training	
0800	February 14, 2015 Travel from Kep to Phnom Penh	