



## WORKSHOP ON

### “AID FOR TRADE AND TOURISM IN CAMBODIA: STOCKTAKING AND WAY FORWARD”

27<sup>th</sup> June 2014, venue to be determined (Hotel/MoT)

#### Tentative agenda

08.30- 09.00	<b>Registration of participants</b>
09.00- 09.15	<b>Opening Remarks</b> By MoT H.E Pak Sokhom MoC LCT TEKRETH Kamrang
09.15-10.30	<b>Session 1:</b> <b>Tourism Master Plan 2020, MoT</b> by Mr. Try Chhiv, Deputy Director General of Tourism, Ministry of Tourism <b>Cambodia Trade Integration Strategy (Tourism Chapter) 2014-2018, MoC,</b> by Mr. Sven Callebaut, Capacity Development on Aft, DICO, MoC
10.00- 10.15	Coffee Break
10.30- 11.45	<b>Session 2:</b> Aid-for-Trade in Cambodia: how it works, what is supported, what more can be done, MoC By: Mr. CHHIENG Pich, Director of DICO, TDSP and EIF NIU, MoC
11.45- 12.00	Questions & Answers
12.00-13.30	Lunch Break
13.30- 14.30	<b>Session 3:</b> The way forward, case study of public-private-DP partnership for tourism development: RACA, By: Mr. Pierre Tami, Director of SHIFT 360
14.30- 16.00	<b>Session 4:</b> <b>Discussion Panel:</b> private sector participation and discussion, by resource persons: 1. Training & Capacity Development Implementation in according with ASEAN standard (by: National committee of Mutual Recognition Arrangement on Tourism Professional); 2. Human Resource needs in tourism industry (by: CambodiaTravel Agent Association); 3. Human Resource needs in catering industry (by: Cambodia Restaurant Association); and 4. Human Resource needs in tourism industry (by: Cambodia Hotel Association).
16.00- 16.30	<b>Closing remarks</b> By MoT and MoC

**Note:** This provisional agenda is subject to change.