



International
Trade
Centre



Enhanced Integrated Framework

Trade for LDC development

High Value Silk Component Cambodia Export Diversification and Expansion Program (CEDEP) I

Exit Strategy

Date: 29 March 2016

Objective

To enhance the competitiveness of the silk sector and to increase exports of high value silk products with a beneficial impact on poverty reduction and employment, particularly among women

Duration: October 2012 – March 2016



Direct beneficiaries

- 14 **silk export-ready businesses** + reach-out to more companies
- **Silk weavers**, mainly women, organized in village-based communities
- Line Ministries and Government Departments, members of the **SDC** and **CEDEP I Core Team**



Exit Strategy

Ownership by country stakeholders for sustained silk sector development

- Cambodia National Silk Strategy led and owned by SDC
- Participatory approach involving actively the public and private sectors
- Capacity building of the SDC
- Plan of Action providing a coherent set of integrated solutions with shared responsibilities for coordinated implementation
- Project concepts ready for integration into the MoC Medium-Term Plan / Cambodia Aid for Trade Strategy 2016-2020
- National leadership in support of Trade SWAp's Strategic sector - Silk



Exit Strategy

Capacities built, tools and skills provided for replication and sustainable use by project beneficiaries

- Support to Cambodian silk exporters to compete not only on price but also on quality
- Linked urgent capacity building with longer-term needs
- Tools and skills transferred for use without project support
- Contacts of buyers and database of designers
- Exchange of good practices, lessons learned, mutual learning
- Additional income generated from silk sales with positive effects on both social and economic development
- Actions continue without ITC support already
- Cambodia High Value Silk “group” solidarity and spirit





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MINISTRY OF COMMERCE

Exit Strategy

Opportunities for support to Cambodian companies and weavers under other projects for continued support to the sector

- ITC Women and Trade Programme
- ITC Ethical Fashion Programme
- Other ITC trainings e.g. standards
- Partnership with CWEA
- Cambodia Aid for Trade Strategy 2016-2020

