



2nd EIF MIEs Quarterly Meeting MoC, 23 June 2015

Designed by CHHIENG Pich

រចនាដោយ ឈឿង ពេជ្រ

រចនាដោយ ឈឿង ពេជ្រ

Designed by CHHIENG Pich

Contents

1. Implementation of ES/TFM Recommendations
2. Work progress and achievements against work plan and outputs
 - 2.1 Work Progress Against Workplan/Outputs
 - 2.2 Training and capacity building Program/Meetings
 - 2.3 Communication and dissemination activities
 - 2.4 Financial Management Information
3. ToR and work plan of core team
4. Key Challenges and Suggestions
5. Priority Actions or Milestones

1. Implementation of ES/TFM Recommendations

1. 1 Tracking Benchmarks (ES and TFM Recommendations)

#	Recommendation	Timeline	Status (as of.....)	Next Steps
	CEDEP I: ITC High Value Silk			
1	While a No-cost extension (NCE) for CEDEP I is envisaged, it is recommended that specific exit steps should be elaborated and fully implemented as part of the NCE workplan to ensure the sustainability of the project outcomes and the continuation of momentum beyond the project funding	15 June 2015 / IFC, ITC, DICO –	ITC sent official letter to request NCE to DICO/EIF NIU – 1 st May 2015	Awaiting for formal approval from EIF
2	In the run-up to the end phase of CEDEP I, it is recommended that the MIEs of CEDEP I to collaborate with the communication and M&E teams of DICO to take stock of project results, good practices and success stories and to share them with the EIF constituencies and other stakeholders.	As soon as possible and no later than 2 months before the closing of the projects / IFC, ITC, DICO	ITC did already some in the past.. In collaboration with Dico and EIF..... And still in collaboration	Produce additional success stories
3	The MIEs should work closely with DICO and relevant line Ministries to strengthen the participation of core team in the implementation and M&E of CEDEP I. A clear TOR and shared workplan between core team members and MIEs should be agreed upon.	30 June 2015 / IFC, ITC, DICO	Calendar activity had been shared to DICO and core team	DICO/CORE TEAM are free to join the activity on their own budget

1. Tracking Benchmarks (ES and TFM Recommendations)

#	Recommendation	Timeline	Status (as of.....)	Next Steps
	CEDEP I: IFC			
1				
2				
3				

#	Recommendation	Timeline	Status (as of.....)	Next Steps
	CEDEP II: ACAC/Shift 360			
1				
2				
3				

2. Work progress and achievements against work plan and outputs

2.1 Work Progress Against Workplan/Outputs

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
Outcome 1: Increased export sales of handmade high value silk products by Cambodia silk Producers	Output 1.1 Export Potential and key export markets for high value handmade silk products identified	Activity1.1.1: Develop an assessment methodology of the sector.	Activity completed in Q1-2013 ahead of work plan schedule. <i>See progress report for the period January-May 2013</i>	Completed .
		Activity1.1.2 Streamline Harmonized System (HS) reporting for silk export transactions)	Activity completed in Q4-2013 as per work plan schedule. <i>See progress report for the period June 2013-January 2014</i>	Completed.
		Activity 1.1.3 Assess productive capacities of the sector, contribution of the sector to employment, income generation and economic empowerment of women, and establish baselines	Activity completed in Q2-2013 as per workplan schedule. <i>See progress report for the periods January-May 2013 and June 2013-January 2014</i>	Completed

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity1.1.4 Assess market trends and conduct import market study identifying export potential and niche markets (including buyer characteristic, purchasing requirements and distribution channels)</p>	<p>Activity completed in 2014., behind the workplan schedule.</p> <p><i>See progress reports for the period January-May 2013 and June 2013-January 2014.</i></p>	<p>Completed .</p>
		<p>Activity1.1.5 Define 5 key export markets for Cambodian high value silk products</p>	<p>Activity completed in Q2-2013, ahead of workplan schedule.</p> <p><i>See progress report for the period January-May 2013</i></p>	<p>Completed.</p>
		<p>Activity 1.1.6 Select 8-12 exporters or export-ready enterprises according to defined selection criteria as primary beneficiaries of project assistance.</p>	<p>Activity completed in Q2-2013, ahead of workplan schedule</p> <p><i>See progress reports for the periods January-May 2013, June 2013-January 2014 and February-July 2014.</i></p>	<p>Completed</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 1.1.7 Disseminate findings among main key stakeholders in national seminar or through web-based information channels</p>	<p>Activity completed in Q4-2013 as per workplan schedule. <i>See Progress Report (August 2014 - January 2015)</i></p>	<p>Completed .</p>
	<p>Output 1.2 Marketing capacities of selected exporters strengthened and export marketing strategies</p>	<p>Activity 1.2.1 Assist selected companies to elaborate export plans towards target markets based on the findings of the export potential assessment</p>	<p>Activity completed in Q1-2014 as per workplan schedule. <i>See Progress Report (August 2014 - January 2015)</i></p>	<p>Completed.</p>
		<p>Activity 1.2.2 Train companies on market access criteria and distribution channels in target markets</p>	<p>Activity started in Q4-2012, ahead of workplan schedule, to continue in 2013-14</p>	<p>Completed</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 1.2.3 Organize workshops for selected exporters to improve awareness of buyer requirements as well as other priority areas such as contracting, costing and pricing and provide customized advice to improve communication and export order handling</p>	<p>Activity started in Q4-2012, ahead of workplan schedule, to continue in 2013-14 as per workplan.</p>	<p>Completed with ongoing coaching support and guidance</p>
		<p>Activity 1.2.4 Provide customized support to develop/improve promotional marketing materials and tools for selected companies (corporate brand image, product catalogues, websites)</p>	<p>Activity started in Q3-2013, ahead of workplan schedule, to continue in 2014-2015</p>	<p>Completed with ongoing coaching support and guidance</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
	<p>Output 1.3 Exporters actively investigate foreign markets</p>	<p>Activity 1.3.1 Organize training workshops and provide customized support on how to prepare for trade fairs and on how to undertake marketing missions.</p>	<p>Activity started in Q1-2013, ahead of workplan schedule, to continue throughout project lifespan. <i>See progress reports for the periods January-May 2013, June 2013-January 2014 and February-July 2014. Evaluation forms completed by companies after the workshops are available upon request.</i></p>	<p>Completed and continuous support through coaching .</p>
		<p>Activity 1.3.2 Identify relevant trade fairs and support participation of selected exporters in (2-3) international trade fairs according to identified export markets.</p>	<p>Activity started in Q1 2013, to continue throughout project duration. <i>See previous project progress reports for more information and August 2014 to Jan 2015 Progress Report</i></p>	<p>Progressive with on going coaching support (NY NOW on August 2015)</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 1.3.3 Identify prospective buyers in target markets and facilitate match-making</p>	<p>Activity started in Q4-2012, ahead of workplan schedule, to continue throughout project lifespan.</p> <p><i>All this information is available from the project mid-term evaluation report, the evaluation forms completed by companies. See Chapter 2 of report on Project impact stories of Progress update Report Aug 2014-Jan 2015</i></p>	<p>Completed and continuous support through coaching and support .</p>
		<p>Activity 1.3.4 Organize 1-2 buyer-seller meeting and marketing mission to prospective buyers in target markets (to be organized back to back with trade fair participation)</p>	<p>Activity started in Q1-2013, ahead of workplan schedule, to continue throughout project lifespan.</p> <p>See Progress update Report Aug 2014-Jan 2015</p>	<p>NY, Ambiente, Paris done already. 1 more fair in New York and buyer's visit this August 2015</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		Activity 1.3.5 Facilitate buyer visits to selected exporters	Activity started in Q1-2013, ahead of workplan schedule, to continue throughout project lifespan	Completed and continues mentorship
		Activity 1.3.6 Facilitate the establishment of new sales outlets in Phnom Penh (hotels etc.) targeting international visitors	Activity started in Q4-2013, ahead of workplan schedule	Completed and continues mentorship
		Activity 1.3.7 Facilitate PPPs with tour operators/hotels to bring tourists to village-based weaving sites and showrooms of exporters and conduct other commercial and promotional activities	Nothing to report. The project will seek to invite tour operators/hotels to project activities in 2015.	TBA -August-Sept. 2015 Project Steering Committee Meeting Back-to-back with promotional event to showcase project results, possibly organized in partnership with CWEA incl. tour operators

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 1.3.8 Analyze lessons learned and experiences made, revise the approach and arrangements, if necessary, and organize follow-up activities accordingly.</p>	<p>Activity started in Q1-2013, ahead of workplan schedule, to continue throughout project lifespan</p>	<p>Regular and continuous collections of feedbacks and lesson learned.</p>
		<p>Activity 1.3.9 Conduct dissemination workshops to share experiences and lessons learned with silk companies that are not directly supported by project activities, especially women owned companies with a view to improving their position in the silk sector value chain</p>	<p>Activity started in Q1-2013, ahead of workplan schedule, to continue throughout project lifespan.</p> <p>See progress reports for the periods January-May 2013, June 2013-January 2014 and February-July 2014</p>	<p>Done and Continuous.</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
<p>Outcome 2: Improved quality and product design of handmade Cambodian silk products to meet market demand requirements for targeted export markets and from international visitors</p>	<p>Output 2.1 Skills of male and female exporters in product innovation and design development strengthened</p>	<p>Activity 2.1.1 Assess company-specific supply-side capacities including resources available for product design and development and establish project baselines</p>	<p>Activity completed in Q2-2013, ahead of workplan schedule</p> <p>See progress report for the period January-May 2013</p>	<p>Assessment completed in Q2-2013.</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 2.1.2 Conduct a general training course on contemporary trends on fashion design (e.g. colour palettes, patterns, silhouettes)</p>	<p>Activity started in Q4-2013, one month behind workplan schedule See progress reports for the periods January-May 2013, June 2013-January 2014 and February-July 2014. Evaluation forms completed by companies after the workshops are available upon request. See Porgress Report</p>	<p>Workshops Completed. March 2015 with continuous coaching support</p>
		<p>Activity 2.1.3 Train selected companies on product design and development including the business perspective of product design</p>	<p>Activity conducted in Q4-2013, as per workplan schedule, to continue throughout the project lifespan See progress reports for the periods January-May 2013, June 2013-January 2014, February-July 2014 and August 2014 to Jan. 2015 Evaluation forms completed by companies after the workshops are available upon</p>	<p>Workshops Completed. March 2015, but with continuous coaching support</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 2.1.4 Conduct one study tour for designers to relevant fashion schools and buyers (to be combined with sales mission)</p>	<p>Activity to be conducted in 2014, as per workplan schedule. See progress report August 2014 to Jan 2015</p>	<p>Done. Back to Back Mission in NY and Paris</p>
		<p>Activity 2.1.5 Support companies to identify product range and collection for target markets and assist in creating a schedule for the creation of the collection</p>	<p>Activity started in Q1-2013, ahead of workplan schedule, to continue throughout project lifespan. See progress report August 2014 to Jan 2015.</p>	<p>Workshops Completed. March 2015, but with continuous coaching support</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 2.1.6 Provide customized advisory support to selected companies to develop new product designs and collections</p>	<p>Activity started in Q1-2013, ahead of workplan schedule, to continue throughout project lifespan. See progress report August 201 to Jan 2015.</p>	continuous
		<p>Activity 2.1.7 Monitor the development of new designs and products and provide follow-up support as needed</p>	<p>Activity started in Q4-2013, ahead of workplan schedule See progress report August 201 to Jan 2015.</p>	continuous

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
----------	------------------	----------------	------------------------------------	---------

	<p>Output 2.2 Improved vertical integration of silk value chain and enhanced technical skills of weaving communities to enable production of high quality handmade silk products in larger quantities</p>	<p>Activity 2.2.1 Identify weaving communities with competitive advantage to serve export markets</p>	<p>Activity completed in Q3-2013, as per workplan schedule</p>	<p>Completed and on-gong. Weaver survey and report conducted in Q3-2013. See progress report for the period June 2013-January 2014</p>
--	--	--	--	--

--	--	--	--	--

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 2.2.2 Assess existing weaving and dyeing techniques/methods and identify priority areas to increase production efficiency and quality improvements</p>	<p>Activity completed in Q3-2013, ahead of workplan schedule See progress report for the period June 2013-January 2014.</p>	<p>Weaver survey and report conducted in Q3-2013.</p>
		<p>Activity 2.2.3 Provide technical training on silk weaving techniques to master weavers and on dyeing methods (AZO free and natural dyes) in order to respond to buyer requirements for new designs and product patterns and to improve production efficiency</p>	<p>Activity started in 2014, 6 months behind workplan schedule . See progress report August2014 to Jan 2015</p>	<p>Workshops training were completed August to Dec 2014. Evaluation forms completed by companies after the workshops</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 2.2.4 Facilitate linkage building between exporters and weaver groups (vertical integration) to increase ability to meet demand requirements in terms of quality and quantity</p>	<p>Activity started in Q3-2013, as per workplan schedule, to continue throughout project lifespan</p> <p>See progress report for the period February-July 2014</p>	<p>Completed</p>
		<p>Activity 2.2.5 Ensure quality requirements by preparing/disseminating "spec cards" in cooperation with weavers' association</p>	<p>Activity to start in 2014, 6 months behind workplan schedule</p> <p>See progress report for the period February-July 2014</p>	<p>Completed. See dropbox</p>
		<p>Activity 2.2.6 Strengthen horizontal cooperation among weaver communities to increase ability to produce large quantities of consistent quality products</p>	<p>Activity to be implemented in 2014-2015</p> <p>See progress report for the period February-July 2014</p>	<p>Completed. This was part under Activity 2.2.4.</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		Activity 2.2.7 End of project survey among village-based weavers to assess changes in sales and income	Activity to be conducted at the end of the project.	On going .June – July
	Output 2.3 Quality and traceability of silk yarn imports ensured	Activity 2.3.1 Conduct a study on silk yarn sourcing identifying suitable import markets based on cost and quality criteria and establish baseline for yarn imports	Activity completed in Q4-2013, 3 months behind workplan schedule`. See progress report for the periods January-May 2013 and June 2013-January 2014.	Completed
		Activity 2.3.2 National silk supply directory updated and published	Activity to be conducted in 2014, behind workplan schedule, if need confirmed by project beneficiaries. <i>Nothing to report. Activity cancelled.</i>	Variance: The need and use of the national silk directory for the benefit of project beneficiaries has been assessed. The directory is outdated and has been used neither by companies nor by buyers. Mitigation action: Company/product catalogue listing companies and their products, for buyers. List of silk yarn suppliers available in the silk yarn study, for businesses.

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 2.3.3 Facilitate bulk purchasing of silk yarn imports (i.e. Chinese silk yarn)</p>	<p>Activity started in Q2-2013 as per workplan schedule</p>	<p>On going</p>
		<p>Activity 2.3.4 Support purchasing units to source raw materials</p>	<p>Activity to start in 2014, instead of 2013, behind workplan schedule</p> <p>Support to get VAT exemption for import of silk yarn until 2015.</p> <p>See progress report for the period February-July 2014. See report August 2014 to Jan 2015. (The project team contributed and provided inputs to FASMEC, Working Group Manufacturing and Small and Medium Enterprises which resulted in the announcement by the Ministry of Economy and Finance, in April 2014, of a VAT exemption for import of silk yarn until 2015.)</p>	<p>On going.</p> <p>As a result, 5 companies sourced 10 kilos of silk yarn for wrap and 10 kg for visco thread from Vietnam, with quality corresponding to their production needs. 2 companies showed interest to visit Vietnam to source high quality yarn. One silk company, in addition to the direct project beneficiaries, also identified a new silk yarn supplier thanks to project support</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
<p>Outcome 3: Enhanced capacity of public and private stakeholders to jointly articulate and manage strategic priorities and initiatives to increase competitiveness and exports of the silk sector enhancing thereby its development impact</p>	<p>Output 3.1 Silk Board and Silk Secretariat have been created. Working groups of stakeholders have been formed around key silk sector development issues</p>	<p>Activity 3.1.1 Organize working group meetings with key sector stakeholders (i.e. Silk Board Working Group, Trade SWAp Silk Task Force) to facilitate establishment of the Silk Board and Silk Board Secretariat</p>	<p>Activity started in Q1-2013, as per workplan schedule</p> <p>See Report Aug 2014 to Jan 2015</p>	<p>Silk Commission was created June 2015</p>

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
	<p>Output 3.2 Silk Sector Strategy and Plan of Action incorporating gender related considerations developed with stakeholders</p>	<p>Activity 3.2.1 Disseminate results of market assessment, (carried out under Output 1.1) with sector stakeholders to examine challenges, market-orientated options and potential solutions</p>	July to Dec 2015	
		<p>Activity 3.2.2 Organize inclusive participatory workshops following ITC's export strategy methodology with sector stakeholders from all stages of value chains, including women</p>	July to December 2015	

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 3.2.3 Formulate in cooperation with the Silk Board and Silk Board Secretariat the Sector Strategy incorporating the gender dimension</p>	July to December 2015	TBA
		<p>Activity 3.2.4 Produce a detailed and prioritized Plan of Action specifying activities, targets, assigning responsibilities and resources required for implementation</p>	July to December 2015	TBA

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
	<p>Output 3.3 Effective implementation management and monitoring framework established</p>	<p>Activity 3.3.1 Develop jointly with key stakeholders an implementation framework for the strategy action plan</p>	July to Dec 2015	TBA
		<p>Activity 3.3.2 Provide training to staff of the Silk Board Secretariat on developing implementation initiatives, implementation management and monitoring results</p>	July to Dec 2015	TBA

Outcomes	Expected Outputs	Key Activities	Implementation Status (as of.....)	Remarks
		<p>Activity 3.3.3 Provide assistance in monitoring progress and measuring results of strategy implementation</p>	TBA	TBA
		<p>Activity 3.3.4 Organize roundtable meetings with stakeholders concerned to review and adjust the Strategy and Action Plan as appropriate in cooperation with the National Silk Board during the remaining period of the project</p>	TBA	TBA

2.2 Training and capacity building Program/Meeting from Jan 2015 to June 2015

No.	Date Conducted	Title/ Topics	Location/ Venue	Total Participants	
				M	F
1	February 2015	Ambiente Trade Fair for 6 companies incl. study tour	Ambiente, Frankfurt	1	6
2	February 2015	Visit Buyers	Germany	1	6
3	March 6, 2015	Preparatory meeting for brand identity	Phnom Penh	3	12
4	22-24 March , 2015	Color Brand Identity and Products Development and Strengthening Brand/Product Identity	Phnom Penh	4	24
5	Jan to June 2015	Buyer's communication guidance and buyer's visit ,	Phnom Penh (Afesip (2 participants), W4W(1) , VW (1), CV (1), Sentosa (2),Colors of Life(1), Kravan House (1)	1	8
6	Jan to June 2015	Individual Coaching / Export Plan Update and Marketing Strategy expansion	Phnom Penh Sentosa(3), Afesip (2), VW(1), CV(1), Kravan House (1), Phallycraft (1), Watthan (2) , CL (1),MB (1), W4W(1), Lotus silk (1), Lady Penh (1)	4	12
7	May 2015	Silk Yarn Supply Linkage	Phnom Penh / Danang Vietnam (supplier) Color of Life (1), Sentosa Silk (1)	-	2
8	March 2015	Linkage to weavers Linkage	Phnom Penh (Phallycrafts, Mekong Blue)	-	2
9	March – June 2015	NY Fair Sample : Individual Coaching and guidance	Phnom Penh : Watthan (2), Lady Penh (1), Lotus Silk (1), W4W (1), Color of Life (1), PhalyCraft (1), Mekong Blue (1), Sentosa (1)	1	7
10	May to June 2015	Website coaching and	Phnom Penh : Lotus Silk (1), W4W (1)		2

2.3 Communication and dissemination activities

No.	Activities	Materials produced	Remarks
1	Facebook page	https://www.facebook.com/pages/CEDEP-I-Cambodian-High-Value-Silk/141914845991104	1,532 likes as of June 19, 2015
2	Project website	www.cambodiansilksector.org	52,340 visitors as of June 19, 2015
3	CEDEP 1 HIGH VALUE SILK YOU TUBE	https://www.youtube.com/watch?v=L0Z5ZQpTPtE	329 VIEWS as of June 19, 2015
4	Project Drop Box	https://www.dropbox.com/home/Project%20documents	project-related documents, studies and activity reports, training materials and templates, created and access provided to companies in the silk sector, DICO, core team and project partners (EIF).
5	ITC Impact Stories December 2014	http://www.inracen.org/news/ITC-Impact-Cambodia/	Released December 2014
6	ITC Impact Stories December 2014	http://www.inracen.org/uploadedFiles/int racen.org/Content/About _ITC/Corporate_Documents/Impact-Stories-web.pdf	Released December 2014

No.	Activities	Materials produced	Remarks
7	Findings of market surveys and assessment of buyers' requirements disseminated/explained and used for capacity building	May 2014	41 representatives – of which 36 women – from 20 Cambodian silk companies during training workshops held in May 2014 (9 all 30 Cambodian silk companies which had responded to the assessment questionnaire at the outset of the project were invited),
8	Dissemination workshop	DEC 2014	dissemination workshop held in December 2014 in which 31 representatives – of which 23 women – from 20 silk companies participated.

2.4 Financial Management Information

No.	Description	Amount/Budget (USD)	Remarks
1	Total project component budget (3 years)	\$1,004,347	
2	Total fund received as of December 2014	\$1,004,347	
3	Total fund disbursed as of January 2015	\$666,889	

3. ToR and work plan of core team

3.1 Key Activities and workplan for core team member

Outcomes	Expected Outputs	Key Activities	Starting Date	Completion Date	Remarks
<p>Outcome 3: Enhanced capacity of public and private stakeholders to jointly articulate and manage strategic priorities and initiatives to increase competitiveness and exports of the silk sector enhancing thereby its development impact</p>	<p>Output 1: Silk Board and Silk Secretariat have been created. Working groups of stakeholders have been formed around key silk sector development issues</p>	<p>Activity 3.1.1 Organize working group meetings with key sector stakeholders (i.e. Silk Board Working Group, Trade SWAp Silk Task Force) to facilitate establishment of the Silk Board and Silk Board Secretariat</p>	<p>Since the beginning of the Project</p>	<p>June 2015</p>	<p>Prakas had been done. Core Team is in place. Cambodia Silk Sector Development & Promotion Commission</p>

Outcomes	Expected Outputs	Key Activities	Starting Date	Completion Date	Remarks
	<p>OUTPUT 3.2 Silk Sector Strategy and Plan of Action incorporating gender related considerations developed with stakeholders</p>	<p>Activity 3.2.1 Disseminate results of market assessment, (carried out under Output 1.1) with sector stakeholders to examine challenges, market-orientated options and potential solutions</p> <p>Activity 3.2.2 Organize inclusive participatory workshops following ITC's export strategy methodology with sector stakeholders from all stages of value chains, including women</p>	<p>December 2014</p> <p>September 2015</p> <p>July 2015</p> <p>Sept 2015</p>	<p>December 2014</p> <p>September 2015</p> <p>July 2015</p> <p>Sept 2015</p>	<p>See dropbox</p> <p>TBA</p>

Outcomes	Expected Outputs	Key Activities	Starting Date	Completion Date	Remarks
		<p>Activity 3.2.3 Formulate in cooperation with the Silk Commission and Silk Board Executive Secretariat the Sector Strategy incorporating the gender dimension</p>	July 2015	October 2015	TBA
		<p>Activity 3.2.4 Produce a detailed and prioritized Plan of Action specifying activities, targets, assigning responsibilities and resources required for implementation</p>	July 2015	October 2015	TBA

Outcomes	Expected Outputs	Key Activities	Starting Date	Completion Date	Remarks
	<p>Output 3.3 Effective implementation management and monitoring framework established</p>	<p>Activity 3.3.1 Develop jointly with key stakeholders an implementation framework for the strategy action plan</p> <p>Activity 3.3.2 Provide training to staff of the Silk Board Secretariat on developing implementation initiatives, implementation management and monitoring results</p>	<p>July 2015</p> <p>July 2015 Sept 2015</p>	<p>October 2015</p> <p>July 2015 Sept 2015</p>	<p>TBA</p>

Outcomes	Expected Outputs	Key Activities	Starting Date	Completion Date	Remarks
		Activity 3.3.3 Provide assistance in monitoring progress and measuring results of strategy implementation	TBA	TBA	Consultant arriving July 2015 and Sept 2015
		Activity 3.3.4 Organize roundtable meetings with stakeholders concerned to review and adjust the Strategy and Action Plan as appropriate in cooperation with the National Silk Board during the remaining period of the project	TBA	TBA	Consultant arriving July 2015 and Sept. 2015

4. Key Challenges and Suggestions

4. 1 Project Implementation Challenges and Suggestions

No.	Emerging Problems/Constraints	Proposed/Actual Solution
1	Implementation of outcome 3	Waiting for formal approval of NCE
2		
3		

5. Priority Actions or Milestones

5. 1 Priority Actions or Milestones to be carried out in the next quarter

Key Activities	Starting Date	Completion Date	Responsible Person
Activity 1: Individual Guidance / Coaching of companies	Continuous up to Sept 30	Sept 30	ITC
Activity 2: End-of-project impact survey towards project beneficiaries	to start in June-July 2015	Before the project ends	ITC
Activity 3: Update of the silk sector strategy (meetings and workshops)	To start on July until end of project	End of the project	ITC
Activity 4: NY NOW Trade Fair, New York, for a selected group of companies incl. buyer's visit	16-19 th August 2015	21 st August 2015	ITC

Key Activities	Starting Date	Completion Date	Responsible Person
<p>Activity 5:Project Steering Committee Meeting</p> <p>Back-to-back with promotional event to showcase project results, possibly organized in partnership with CWEA incl. tour operators</p>	<p>August-Sept. 2015 (date tbc)</p>	<p>TBC</p>	<p>ITC</p>
<p>Activity 6: Final dissemination workshop for all companies incl. lessons learned and recommendations to follow-up with buyers without project assistance</p>	<p>September, 2015</p>	<p>September, 2015</p>	<p>ITC</p>