



# The Trade Development Support Program

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28 June 2012

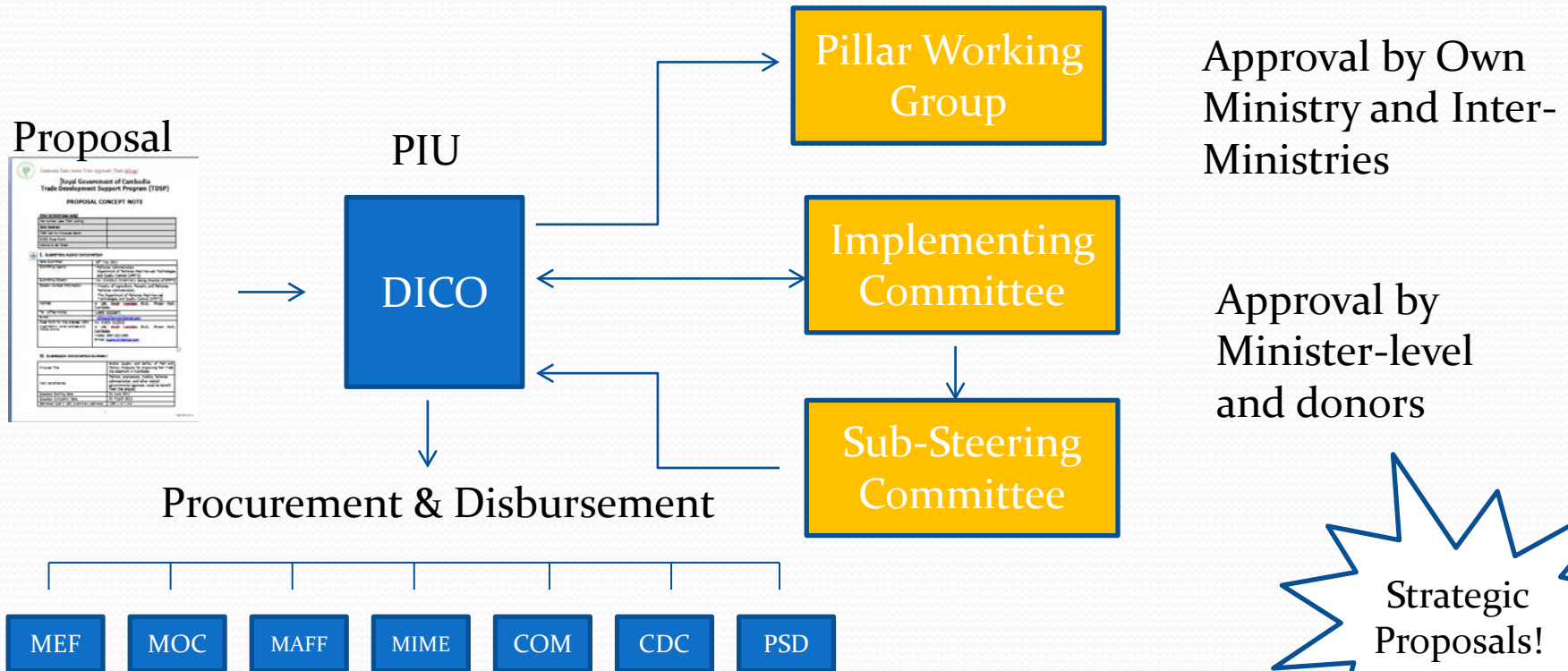


# Background

- Multi Donor Trust Fund for Trade and Trade-Related Assistance (16.5 million)
  - RETF (\$12.35 million), closing Jan. 2014
    - (i) Trade Policy Formulation and Implementation (SPS, TBT, TF, Legal Reform and WTO Obligation);
    - (ii) Performance Monitoring;
    - (iii) Institution and Human Capacity Development; and
    - (iv) TDSP Implementation Support
  - BETF (\$3.5 million + \$0.65), closing July 2014
- Supported by DANIDA, the EU and UNIDO
- Slow take off has led to good results
- Trade Facilitation and Competitiveness Project
  - IDA - RE (\$10 million), closing July 2012

# Program Design

- Ambitious design with NO work program, NO budgets
  - program relies on government execution using government staff



# Trade SWAp

## Pillar 1

### Legal and Regulatory

SPS  
- Fisheries competent authority  
TBT  
- Standards development  
LEGAL REFORM  
- eCommerce law  
IP  
- Laws and reforms  
TRADE FACILITATION  
- Customs automation  
- ROO  
- ROO automation  
INVESTMENT  
- SEZ laws  
- Legal Transparency

## Pillar 2

### Sector Specific

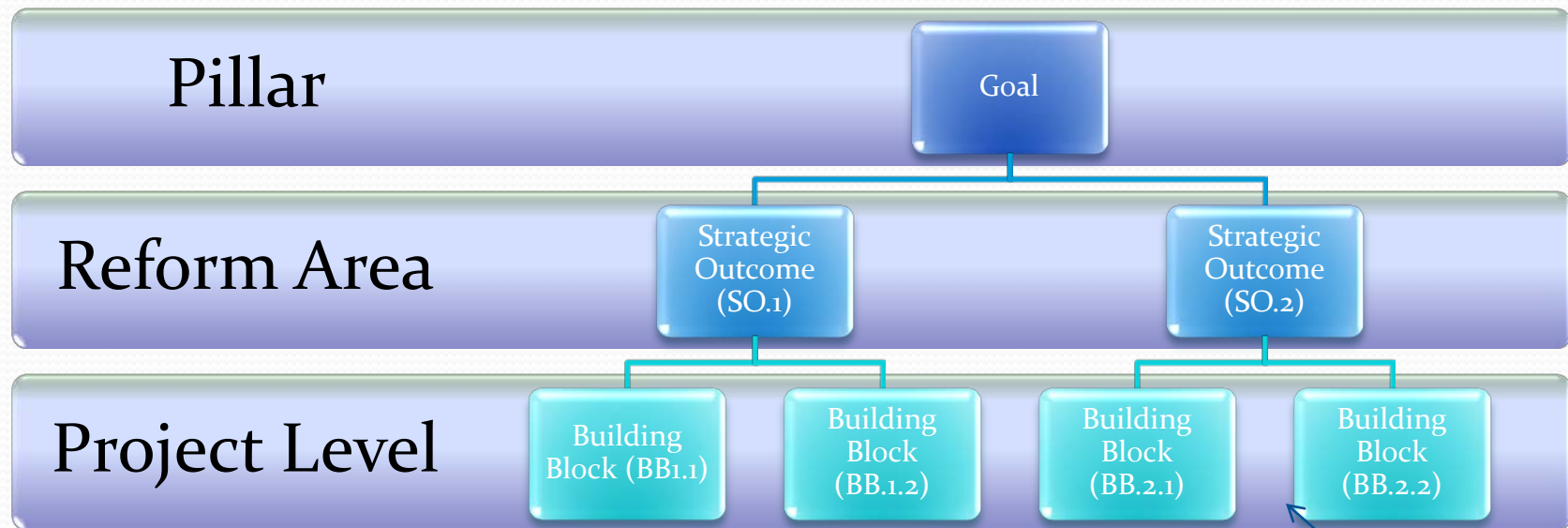
Garments  
- Better Factory in Cambodia  
- EMAF  
Footwear  
Cassava  
Rubber  
- Value chain  
Fishery  
- Competent authority & value chain  
Rice  
- Standards  
- TTFA and value chain  
Soybeans  
Cashew Nut  
- Value chain & IFC  
Silk  
- TTFA & Value chain  
  
+ support to GPSF (forthcoming)

## Pillar 3

### Capacity Building

Trade SWAp Roadmaps  
  
Enhancement of HR Practices  
  
Enhancement for IAs  
  
Trade Syllabus  
  
Support to DICO

# Roadmap: what is it?



- **Goal:** each Pillar has ONE Goal
- **Reform Areas:** for each Pillar there are several reform areas, with specific Strategic Outcomes and Indicators (i.e. **SPS, legal reform, trade related investment**, etc.) corresponding to major reforms identified in the Trade Integration Strategy
- **Project Level:** for each Strategic Outcome there are several Building Blocks, each with a detailed Action Plan

Goal	Strategic Outcome	Building Block	Indicator	Target	Baseline	Responsible Agency	Comments
Trade Facilitation	Simplify trade procedures	Reduce the number of documents required for import and export	Number of documents	10	15	Trade Facilitation Unit	...
		Reduce the time to clear cargo	Time to clear cargo	5 days	10 days	Trade Facilitation Unit	...
	Improve trade infrastructure	Upgrade port facilities	Port capacity	100,000 TEU	50,000 TEU	Port Authority	...
		Improve road infrastructure	Road quality index	4.0	3.0	Road Development Authority	...

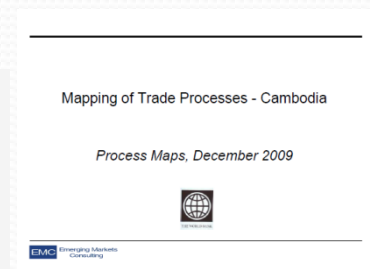
# The WB Roles in Trade SWAp

- Provide quality assurance services
  - Assistance with developing TOR
  - Capacity building in technical proposal evaluation
  - Assistance to DICO and the IC in analyzing outputs, and
  - Coordinating “just-in-time” advice from DPs at regular coordination meeting
- Overseeing TF Implementation
  - Issuance of NOL as required by RGC SOP in compliance with the Bank-financed Project Procurement and Financial Management guidelines;
  - Reviewing IFRs prepared by the Executive Agency (DICO);
  - Monitoring and Evaluation through the Project Implementation Support Mission
  - Advising TF Donors of progress according to the TF Agreement
- Provide Analytical Work
  - Including annual external review of progress; short policy notes to survey-based report, e.g. ICA, TTFA, Corridor Assessment, Trade Services, AEC 2015, etc....
- Trade SWAp Co-Donor Facilitator, e.g. Pillar 1

# The WB Roles in Trade SWAp

## AAA

- Roadmaps
- Logistics
  - TTFA
  - Corridor Assessment
  - Trade Process Mapping
- ICA
  - Mini ICA Update 2009
  - Main ICA 2012 (with ADB)
  - Farm ICA 2012 (with ADB)
- SEZs
- Tax Incentives



# The WB Roles in Trade SWAp

## AAA

- Trade Services
- Support to ASEAN Chair
  - Just in time support
  - Matrix of activities
  - Paper on analytical
  - Information exchange
- Foreign Investor Perception Survey





# Challenges ahead

- How to manage diversification
- Coordination with Trade Inter-Ministries (e.g. with more than 6 ministries with more than 14 IAs, and more than 21 projects)
- ASEAN chairmanship: AEC 2015 development gaps
- Weak labor force skills
- Lowering the costs of trade
- Integrating TFCP into TDSP (customs automation, EMAF, legal transparency)



# Thank you!

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