



Training Workshop on

*“Monitoring, Evaluation and Communication for
Enhanced Integrated Framework and Trade SWAp
Focusing on Public-Private Partnership (PPP) and
Tourism”*

Fundamentals of Monitoring and Evaluation

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Outline

- Definition of M&E
- Meaning of key M&E terms in the results based management
- Conclusion

Test – Monitoring

Which of the following is NOT considered “Monitoring”?

1. Counting the number of people trained.
2. Tracking the number of brochures disseminated.
3. Cambodia hotel and restaurant operators are able to improve the quantity and quality of their offering through improvements in the number and quality of trained Cambodian kitchen staff available in the labour market.

Definition



- **Monitoring:** continuously tracks performance against what was planned by collecting and analyzing data on the indicators established for monitoring and evaluation purposes. It provides continuous information on whether progress is being made toward achieving results through record keeping and regular reporting systems.

Test – Evaluation

Evaluations measure:

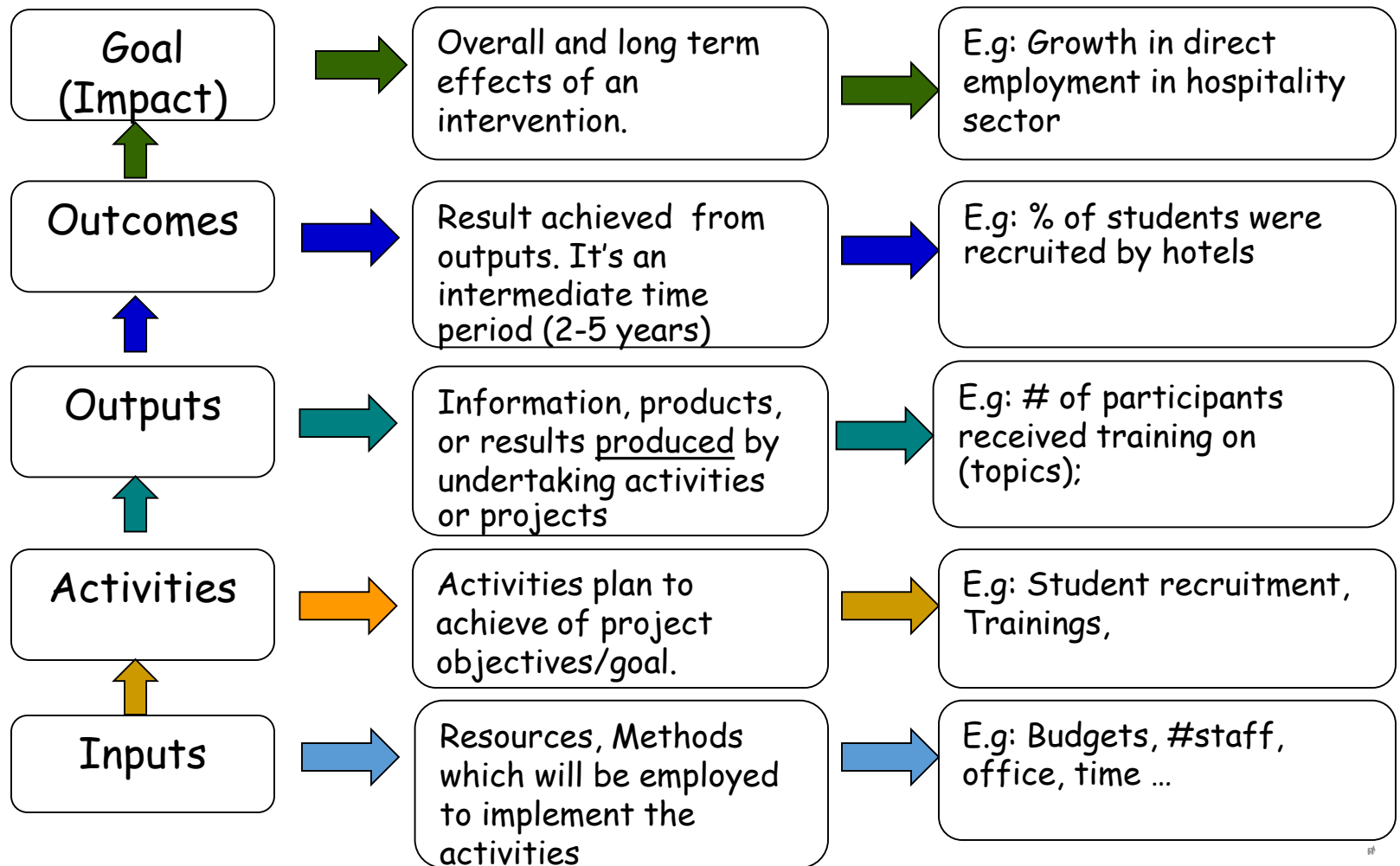
1. The timeliness of a programme's activities
2. The outcomes and impact of a programme's activities
3. How closely a program kept to its budget
4. How well the programme was implemented

Definition

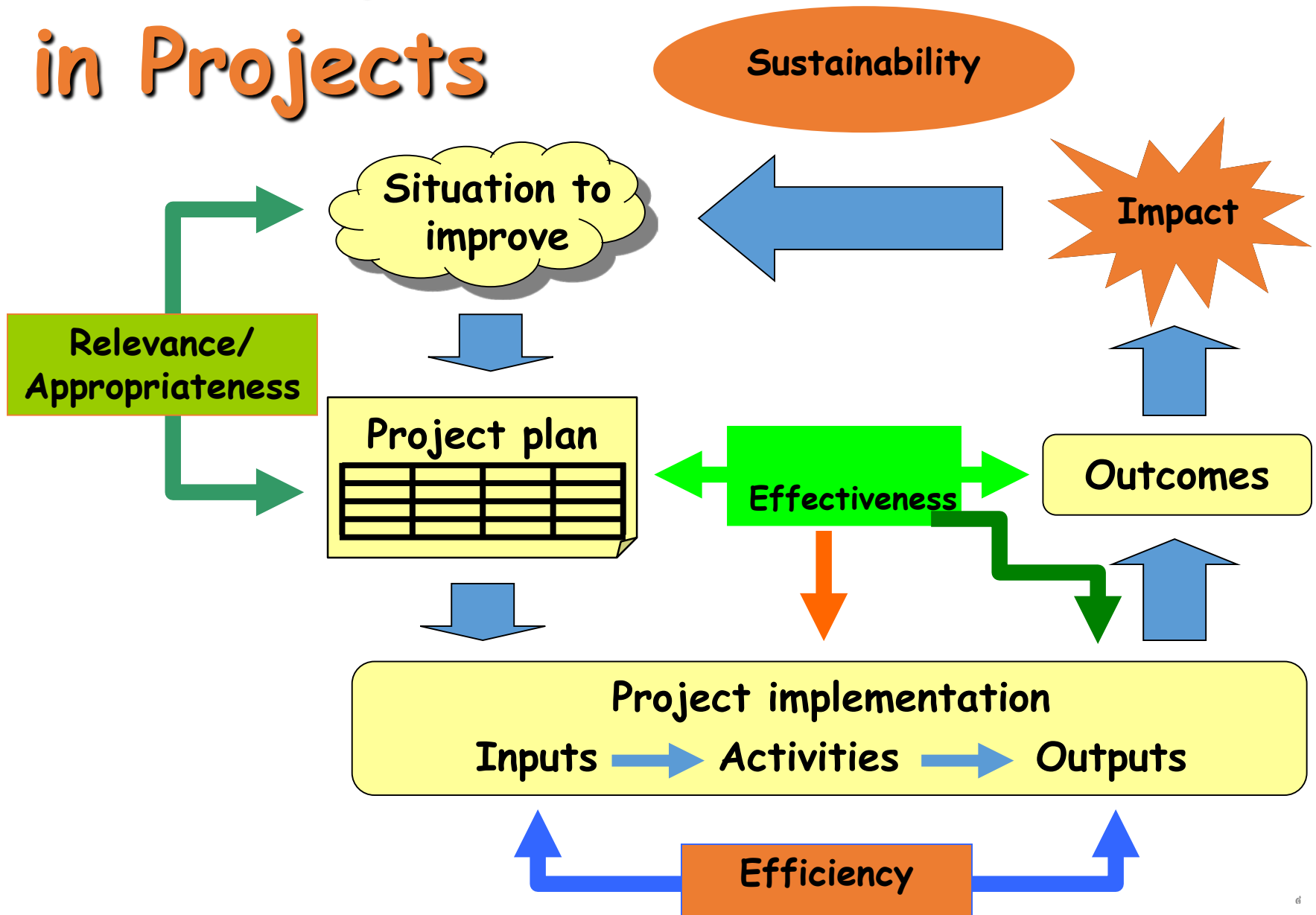


- **Evaluation:** *the systematic and objective assessment of an on-going or completed operation, programme or policy, its design, implementation and results. The aim is to determine the relevance and fulfillment of objectives, as well as efficiency, effectiveness, Impact (overall Goal) and sustainability. An evaluation should provide information that is credible and useful, enabling the incorporation of lessons into management decision-making.*

M&E terms in the results based Management



Focus of M&E in Projects



Conclusion

- Usually, monitoring tracks inputs, activities and outputs, through occasionally it can include outcomes, such as progress toward national development program.
- Evaluation aims to determine the relevance and fulfillment of objectives with focus on efficiency, effectiveness, impact, and sustainability.

Thank for Your Participation!

Questions and Answers

