



Ministry of Commerce
Department of International Cooperation (D/ICO)
Secretariat of Trade SWAp &
Trade Development Support Program (TDSP)



TDSP Project Results, Lesson Learned, and Success Stories

DICO Annual Retreat, Preah Sihanuok province
August 13-14, 2015



Outline of Presentation



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Background Information of TDSP



1. Project Development Objectives (PDOs): TDSP will contribute to increase the Royal Government of Cambodia's efficiency in formulating and implementing effective trade policies.
2. Multi-Donor Trust Fund : EU, DANIDA & UNIDO
3. Trust Fund Manager : World Bank
4. Executing Agency : DICO/MoC
5. Board approval date : 07 Jan 2009
6. Effective date : 09 Mar 2009
7. Duration : 5 years (until 31 Mar 2012)
8. Original budget : US\$12,350,000
9. Additional budget : US\$3,100,000
10. First extension : 31 Jan 2014 (22 months)
11. Second extension : 31 Mar 2015 (14 months)
12. Third extension : 14 Aug 2016 (17 months)



Summary of the Projects under TDSP



Identified Projects	#Projects
1. Total project under TDSP	29
2. Projects completed and closed	12
3. Projects completed and closed by March to June 2015 <ul style="list-style-type: none">✓ Implementing Agency Capacity Enhancement Program (RSA) – (completed)✓ Reviewing commercial laws (DNLC) – (completed)✓ Support drafting E-commerce Law (DLAD) – (completed)✓ Rules of Origin (DMUL) – (completed)✓ MoC Core HR Function (DoP) – (completed)✓ Strengthen Capacity of ISC (ISC-MIH) – (completed)✓ Support to G-PSF (CCC) – (completed)✓ Better Quality of Fish and Fishery Products (FiA-MAFF) – (completed)	8
4. Projects to be completed and closed by Aug 2016 <ul style="list-style-type: none">✓ ASYCUDA World System (GDCE-MEF),✓ ICT Master Plan – Automation of Certificate of Origin (MoC),✓ Automation of Business Registration (BRD),✓ Automation of SPS Certificate (GDA-MAFF),✓ Trade Training and Research Institute (TTRI-MoC),✓ Drafts of Rice Standards – Certification Schemes for Rice (Accreditation System) (ISC-MIH),✓ Development of a stronger National system for IP generation, protection, administration and enforcement (DIPR),✓ Support for the Arbitration Council and Dispute Resolution in Cambodia✓ Strengthening the Operational Capacity of the National Commercial Arbitration Centre	9



TDSP Funds Position

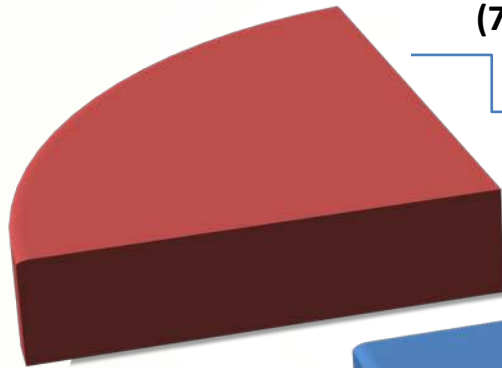
As of 30th June 2015

(Unaudited - Expressed in Percentage of the Total Grant Amount of US\$ 15.450 million)



Funds Required for DICO Operations & including various consultants

\$1,069,955
(7%)



Cumulative Expenditure
\$10,799,666
(70%)

Balance Commitment under all MOUs including GDA, TTRI, ACF, NCAC & ICT but excluding the closed projects **\$ 3,580,379 (23%)**

- We have \$4,650,334 to spend in the next 14 months,
- We need to spend \$332,167 each month,
- Or \$930,067 each quarter



Achievements of TDSP Towards Achieving Program Development Objectives



The TDSP Program Development Objective (PDO) is to “increase RGC’s efficiency in formulating and implementing effective trade policies”.

- Trade development Policy, several progress on legal reforms, SPS, and TBT.
- Trade Facilitation, Customs automation system, elimination of the requirements for annual certificate or origin registration, and a custom valuation system have translated into significant progress in trade facilitation.
- Develop the Institutional Capacity to support the Trade SWAp, Trade SWAp roadmap has been developed under TDSP and it has been updated using analytical inputs from the CTIS 2014-2018.
- Implementation of TDSP has accelerated substantially, and the MoC is demonstrating strong ownership and clear commitment to the TDSP by implementing various reform programs.
- TDSP continues to remain highly relevant to the government’s priorities on trade and integration.



Achievements Towards Achieving Intermediate Outcomes



- **Trade Policy Formulation and Implementation:** Three major policy contributions to the ASEAN regional work program: (i) the NTM Work Program, (ii) the development of a Needs Assessment Toolkit and (iii) development of a National Trade Repository.
- **Automation Process:** ASYCUDA World System and the Customs Valuation System at GDCE, Risk Management System at Camcontrol, the development of an online trade portal, created statistical databases at MoC's Department of Trade Statistics and Information, automation of trademark processes and the development of a searchable trademarks portal; the automation of the Certificate of Origin Process and the Business Registration process; and the automation of the issuance of Phytosanitary Certificate at the General Department of Agriculture at MAFF.
- **Institutional Capacity Building:** Strengthening the capacity of the DICO, as the Secretariat of the Trade SWAp and as the National Implementation Unit of TDSP in order to undertake the overall management of the national trade agenda.



Achievements Towards Achieving Intermediate Outcomes



- ***In the area of sanitary and phyto-sanitary (SPS) measures:*** Support to Fisheries Administration to upgrade the SPS capacity of processors and producers to ensure the quality and safety of fish and other fishery products that will be exported to other countries. Support to the automation in the SPS Certification is also underway at the General Department of Agriculture of MAFF.
- ***In the area of technical barriers to trade (TBT):*** Two large-scale projects are on their way to completion: the development of product standards; and the development of rice standards at the Institute of Standards in Cambodia.
- ***In the area of Trade Facilitation:*** Several trade facilitation projects and activities, including the installation, implementation, and maintenance of the ASYCUDA World System, the development of a national enforcement database, the development of a national valuation system and a business case and draft law on excise administration.
- ***In the area of Transparency.*** The MoC and the General Department of Customs and Excise have improved the contents of their website posting rules and regulations pertaining to trade on their websites for public information/access.



Achievements Towards Achieving Intermediate Outcomes



- ***In the area of Risk Management System.*** A risk management strategy has been incorporated into the ASYCUDA Automated System.
- **To expand to other trade related technical assistance.** The RGC is complementing the work of the TDSP by expanding the number of trade projects and expanding the sources of finance for trade work. Development partners such as JICA, the ADB, the UNDP, the EIF and ITC have all commenced working with MoC and GDCE (Customs) over the past two years.
- **Cambodia's obligations and commitments to the WTO and ASEAN have expanded the trade reform agenda.** The deadline to establish the full ASEAN economic community by 2015, for example, has motivated GDCE (Customs) to request support for a business case to establish a National Single Window (NSW).



Key Issues and Lesson Learned



- Legal Development Process
- High Level Government Support in the area of Communications is Key to Success of TDSP
- Private Sector/User Involvement is an Essential Part of Trade Reform Process
- Coordination and Cooperation Between Border Agencies
- Lack of Transparency on Import-Export Requirements
- Compliance with Technical Standards
- Importance of Government Ownership/Commitment
- Keeping Implementation Structure Simple and Strengthening the Institutional Arrangement
- Costs of Project Expenditure should have been carefully reviewed.



Success Stories



Documented Success Stories:

- Export and SME Training
- Support to the ASYCUDA World System
- Enhancing IP Teaching and Training
- Custom Valuation System in Cambodia
- Support to the Government-Private Sector Dialogue to Improve Business Environment
- Strengthening Institutional Risk Management System
- Top Ten Products of Cambodia
- Capacity Enhancement Program in Trade Facilitation

Next Plan:

- Produce documentary Video on 13 Success Stories – Good Practices. www.moc.gov.kh/tradeswap



Thank You!

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