



Media Advisory

“Trade Sector and Export Development in Cambodia: Aid for Trade: principles, flows and Cambodia’s participation”

WHAT: Workshop to present the Aid for Trade: principle, flows, and Cambodia’s participation
WHO: H.E. PAN Sorasak, Secretary of State and EIF Focal Point, Minister of Commerce
H.E. Sum Map, Director, Royal School of Administration
WHEN: Tuesday, 7 August 2012; 8:45 AM – 13:00 PM
WHERE: Royal School Administration (RSA), No. 41, Street 466, Khan Chamkarmon, Phnom Penh, Cambodia.

Dear Reporters/Editors,

You are invited to the above-mentioned workshop to present the Aid for Trade: principle, flows, and Cambodia’s participation of the Enhanced Integrated Framework Tier 1 (EIF Tier 1) and EIF Tier 2, Trade Sector-Wide Approach (Trade SWAp), and other activity on Trade-Related Technical Assistance project/program.

For LDCs like Cambodia, Aid-for-Trade is happening mostly through the Enhanced Integrated Programme (EIF) hosted in the WTO. The EIF helps least developed countries to increase the leverage trade can play for national development. As some of you know, Cambodia has been at the forefront of the Integrated Framework Programme, being selected as a pilot country back in 2000, alongside Madagascar and Mauritania. Since then, Cambodia successfully prepared its first Diagnosis Trade Integration Study in 2003, joined the WTO in 2004 and upgraded its trade Integration strategy in 2007. In 2009, Cambodia became one of the first LDCs to access Tier 1 funds, after a careful development process spearheaded by D/ICO with support from the UNDP/Trade Related Assistance for Development and Equity Project. In 2012, two far-reaching projects on rice, cassava, marine fish products, silk exports as well as tourism development would be launched.

His Excellency PAN Sorasak, Secretary of State and EIF Focal Point, will preside over the Workshop and give key note address in highlighting Aid for Trade: principle, flows, and Cambodia’s participation in the context of Aid for Trade point of views.

For more information, please contact:

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