



# Training Workshop on “Monitoring, Evaluation and Communication for Enhanced Integrated Framework and Trade SWAp Focusing on Public-Private Partnership (PPP) and Tourism”

## ACAC Contribution to Trade SWAp Roadmap and Reporting Requirements and Process

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## **Rational to Support Skill Development for Tourism:**

1. Skill development for the tourism sector has received very limited technical assistance support thus far.
2. Training at the vocational/technical level is very limited, and only a few are trained in culinary skills
3. At present, several local universities provide training in hotel management of limited quality.
4. Through the G-PSF dialogue that stakeholders (government and private sector) have identified the need for developing vocational schools to serve the industry, including the culinary school and made a priority for the sector.
5. Tourism Development is important for Trade and export development in Cambodia.



**Program Impacts:** Job creation and poverty reduction.

**Outcome #1:** Cambodian hotel and restaurant operators are able to improve the quantity and quality of their offering through improvements in the number and quality of trained Cambodian kitchen staff available in the labor market.

**Outcome# 2:** A governance and financial model has been put in place to ensure long term sustainability of the School independent of Development Partners financial support.

**ACAC Results Framework**

# **ACAC Contribution to Trade SWAp Roadmap**

# Background of Trade SWAp Roadmap in brief

## Trade SWAP Roadmap 2008?

- Trade SWAp was launched in 2008
- Trade SWAp has five goals
- Trade SWAp has three main strategic “Pillars”, particularly Pillar 2 focuses on strengthening the export supply capacity of 19 potential sectors (products and services) identified in the Cambodia Trade Integration Strategy 2007 (CTIS 2007).

## Trade SWAP Roadmap 2014-2018?

- Trade SWAp Roadmap 2014-2018 was officially launched on 18 Feb 2014
- Trade SWAp still has five goals
- Trade SWAp still has three main strategic “Pillars”, but Pillar 2 focuses on competitiveness challenges and opportunities are analyzed in ten key export value chains under the CTIS 2014-2018.

## Why do we need it?

- To manage and coordinator better the use and implementation of Aid for Trade (AfT)
- To take stock of important development in the country’s trade sector since the previous CTIS 2007 and to update Cambodia’s strategy and directions for trade integration into global and regional market.

# Strategic Framework of Trade SWAp Roadmap

## Trade SWAp Development Impacts/Goals (2014-2018)

Improved competitiveness contributes to reduce poverty through better and new jobs

**Trade SWAp Goal 1:**

Significant increase in the contribution of the trade sector to GDP and deepening diversification of Cambodia's export base

**Trade SWAp Goal 2:**

Strengthened capacity of RGC to formulate and implement trade policies and strategies

**Trade SWAp Goal 3:**

Responsiveness of RGC to Private Sector needs increases as a result of better dialogue

**Trade SWAp Goal 4:**

Improved planning, implementation, and monitoring capacity of RGC through implementing Trade SWAp

**Trade SWAp Goal 5:**

## Pillar Outcomes (20 Outcomes)

**Pillar 1:** Increasing the Competitiveness of Cambodian Exporters in World Markets Through a Strengthened Export Business Environment

**Pillar 1 has six outcomes**

**Pillar 2:** Expanding and Diversifying Cambodia's Export Base Through Strengthening Supply in Current and New Sectors, Entering New Markets, and Moving up Value Chains

**Pillar 2 has ten outcomes**

**Pillar 3:** Strengthening the Capacity of RGC and Cambodian Stakeholders to Manage the Trade Agenda and Trade Challenges (Trade Reform, Trade Policy, Aid for Trade, Bridging Skill Gaps for Trade, etc.)

**Pillar 3 has four outcomes**

# Contribution of ACAC to Trade SWAp Roadmap

## Pillar Outcomes (20 Outcomes)

### *Pillar 1 has six outcomes*

- Outcome 1:** Trade Policy Reform and Market Access Negotiations
- Outcome 2:** Trade Facilitation Reform
- Outcome 3:** Enhanced Trade Logistics
- Outcome 4:** Strengthened Capacity of Exporters to Meet Technical Standards and SPS Requirements
- Outcome 5:** Improved Investment Environment for Exports
- Outcome 6:** Establishing a Trade-Supportive Framework for Intellectual Property Rights

### *Pillar 2 has ten outcomes*

- Outcome 7:** Garments
- Outcome 8:** Footwear
- Outcome 9:** SEZs Operations and Light Manufacturing Assembly
- Outcome 10:** Processed Food
- Outcome 11:** Fisheries Products
- Outcome 12:** Milled Rice
- Outcome 13:** Cassava
- Outcome 14:** Rubber
- Outcome 15:** Tourism
- Outcome 16:** High Value Silk Products

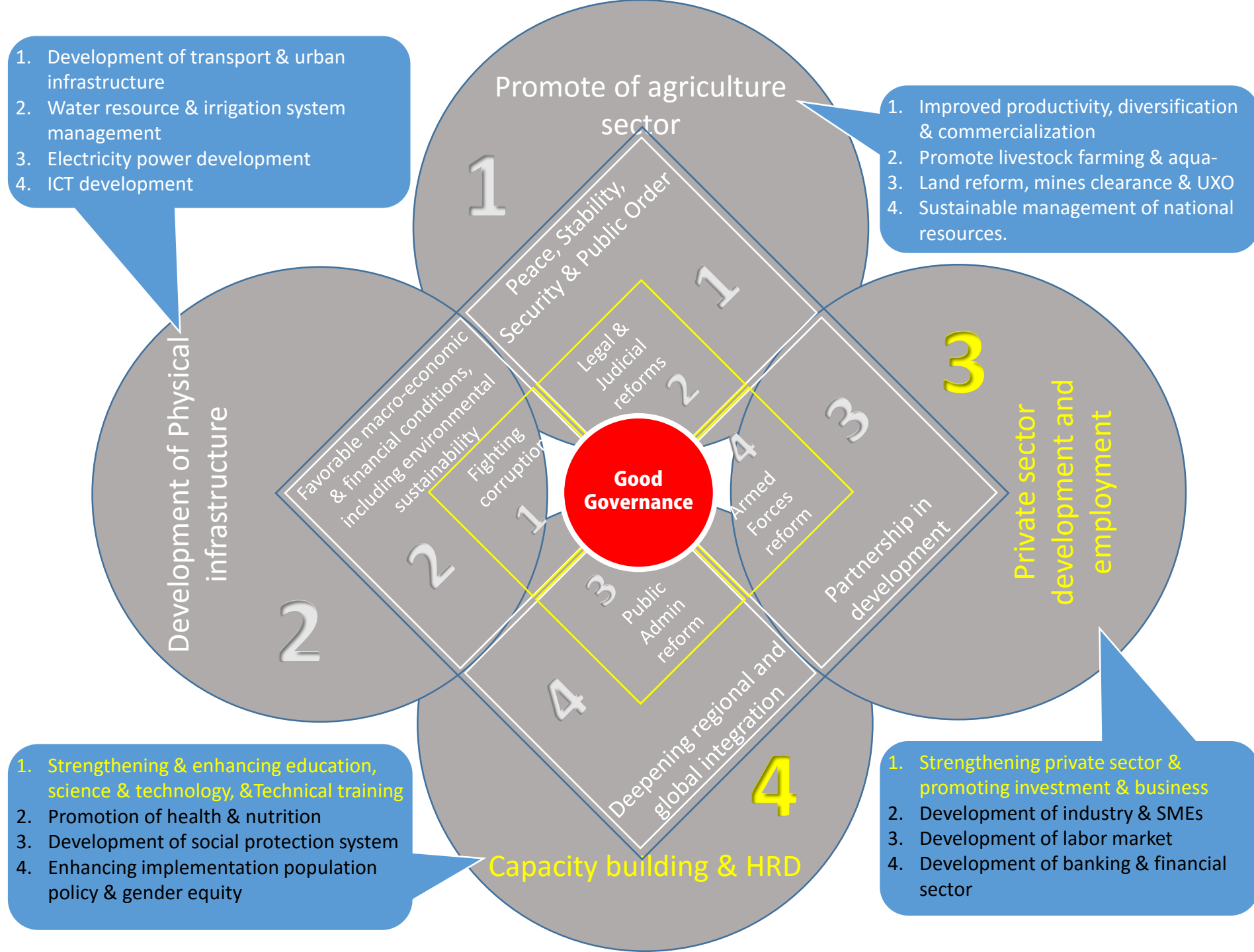
### *Pillar 3 has four outcomes*

- Outcome 17:** Bridging the Skill Gap for Exports
- Outcome 18:** Mainstreaming Trade
- Outcome 19:** Monitoring and Mobilizing Aid for Trade
- Outcome 20:** Enhancing Private Sector Participation in AfT



# ACAC Contribution to Rectangular Strategy Phase III

## Strategy Phase III

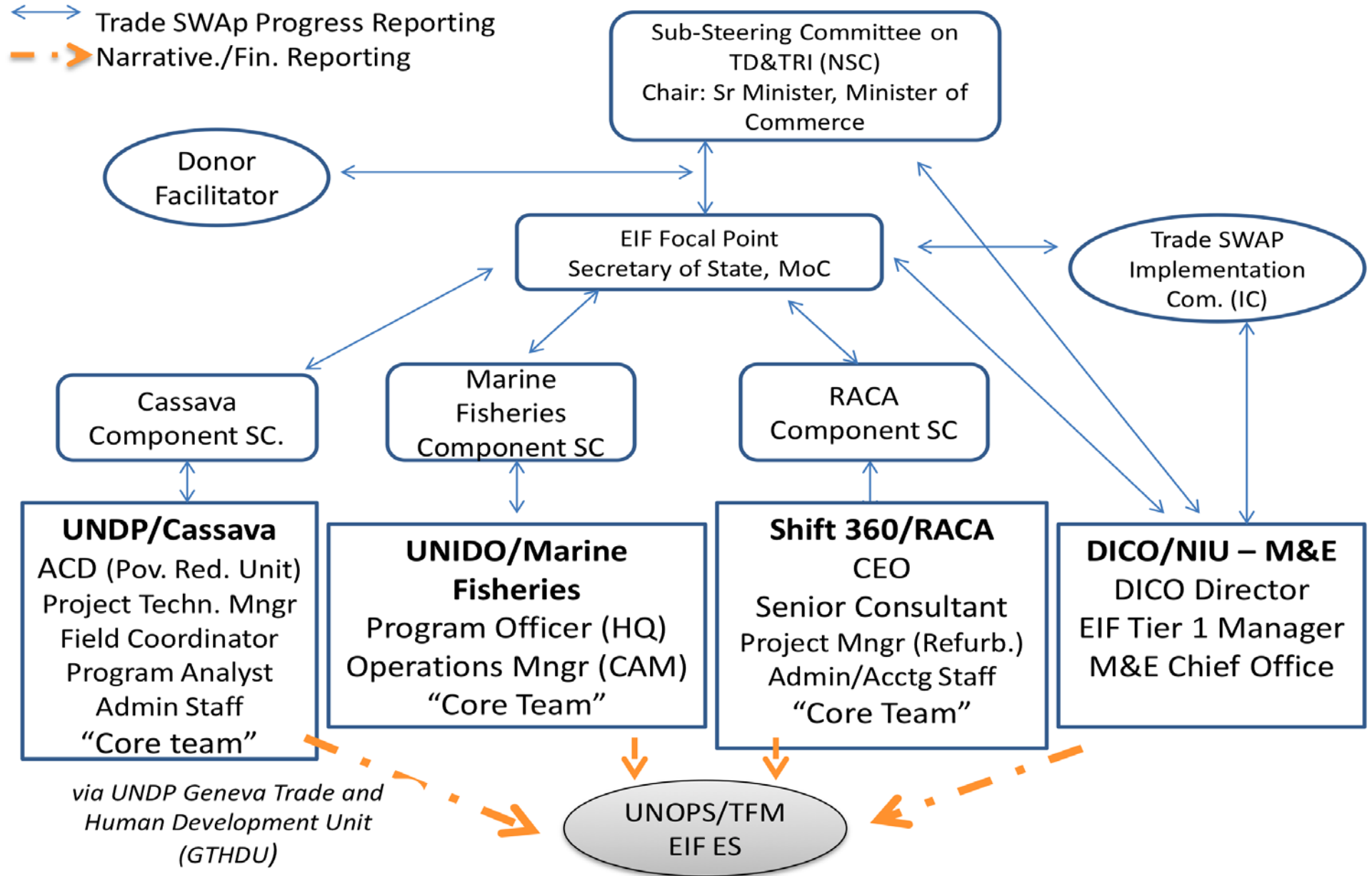


# Reporting Requirements and Process

# CEDEP II Reporting Requirements

Type of Reports	Frequencies	Due Datelines	Responsible
M&E Semi-Annual Narrative Report	1	June	DICO
Semi-Annual Consolidated Report	1		
M&E Annual Narrative Report	1	December	
Annual Consolidated Narrative Report	1		
Quarterly Financial Statement/IFRs	4	Every Quarter	
Semi-Annual Technical/Narrative Reports	1	As per MoU	MIEs
Annual Technical/Narrative Reports	1		
Quarterly Financial Statement/IFRs	4		

# CEDEP II – Reporting Structure/In-country + External



THANK YOU!