



KINGDOM OF CAMBODIA
NATION RELIGION KING

TDSP

Achievements toward meeting the PDOs and Results of Selected Completed Projects

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Outline of Presentation



1. Achievements Towards PDO
2. Achievements by Program Components
3. Results of Selected Completed Projects



Progress towards the achievement of Program Development Objective



TDSP PDO and Program Components



TDSP PDO: To increase RGC's efficiency in formulating and implementing effective trade policies.

Program Components:

Component 1: Trade Policy Formulation and Implementation:

1.1 SPS & TBT

1.2 Trade Facilitation

1.3 Legal Reforms

Component 2: Feedback Mechanism on Trade-related Processes

Component 3: Capacity Development

Component 4: Implementation Support to the TDSP



TDSP Achievements Toward PDO



Objective of the TDSP

Increased RGC's efficiency in formulating and implementing effective trade policies

- Trade Development Policy Front – policy developments in the area of trade facilitation, legal reforms, SPS and TBT.
- A functioning Trade SWAp
- Trade SWAp Secretariat
- An Improved M&E of the SWAp
- Automation of MoC (C/O, Trademarks)
- Development of National Trade Portal/ trade repository
- Roll-out of Customs automation
- Decreased transaction times for imports & exports
- NTM/NTR sub-decrees
- Increase in export volume





1.1 SPS & TBT



TDSP Projects:

1. Strengthening Capacity of ISC (MIME)
2. Development of Rice Standards (MIME)
3. Better quality and safety of Fish and Fisheries Products (MAFF)
4. Risk Management at CamControl (MoC)
5. Automation of SPS Certification (GAD/MAFF)

- **Standards of Rice Varieties**

- **Standards for various domestically produced goods**

- **Fisheries Value Chain Analysis**

- **Risk Management structure at CamControl**

- **Automation of SPS Certification**



1.2 Trade Facilitation



TDSP Projects:

1. Customs Awareness Program (GDCE)
2. Customs Valuation System (GDCE)
3. GDCE Capacity Enhancement Program (GDCE)
4. ASYCUDA World System (GDCE)
5. ICT Master Plan (MoC)
6. Development of Nat'l IP System (MoC)
7. Automation of COS
8. Automation of SPS
9. Online BizReg
10. Automation of Trademark
11. Commercial Arbitration
12. Labor Arbitration

Revised 12-Point Action Plan:

Many Progress were made under the Previous 12-Point Action Plan

Logistics Performance Index:

Ranking: 129 (in 2010) to 83 (in 2014)

TDSP's Major role in Customs:

Four Projects with GDCE (54 checkpoints)

National Single Window

Average time for Imports/export days:

Export time (from 4.3 D to 2.4 D)

Proportion of Containers physically open(%):

Import: 20.6%

Export: 0.42%



1.3 Legal Reform and other WTO Obligations



TDSP Projects:

1. E-Commerce Law (MoC)

- Sub-decrees on NTM/NTR
- Prakas on transparent fees and charges for trade-related agencies
- Customs Valuation agreement implemented
- WTO Trade Policy Review in 2011
- ASEAN Gap Assessment
- The Law on E-Commerce drafted
- Trade Remedies law drafted
- Development of commercial rules and regulations



2. Feedback Mechanisms on Trade-Related Processes.



TDSP Projects:

1. Support to G-PSF (CCC)
2. M&E Unit based in DICO (MoC)
3. Trade Repository

www.moc.gov.kh

<http://www.customs.gov.kh/asycuda.html>

<http://www.cambodiaip.gov.kh>

<http://www.moc.gov.kh/tradeswap>

- A results framework linking SWAp results indicators and TDSP & EIF results indicators to project level indicators
- Monitoring of the KPI of the Pillar Roadmaps
- Full engagement of the private sector with Trade SWAP
- National trade portal under construction, including trade repository
- SWAP roadmaps are being revised in line with the DTIS
- CEO Breakfast & MoC-Private Sector Consultations on “Improving Business Environment in Cambodia”



3. Institutional and Human Capacity in MoC and Other Agencies



TDSP Projects:

1. Rules of Origin training (MoC)
2. Export training and SME program
3. Capacity building for DTSI (MoC)
4. Value Chain Information Unit (MoC)
5. IP Teaching and Training (MoC)
6. Strengthening MoC Core HR Functions (MoC)
7. Raising Awareness on Law on Investment (CDC)
8. Trade Curriculum (OCM/RSA)
9. Strengthening Capacity of Implementing Agencies (OCM/RSA)
10. MoC TTRI (MoC)

- The MoC currently benefits from several projects on Capacity Development.
- National systems under SWAp: M & E, finance and procurement.
- Achievement made through Royal School of Administration projects will be transferred to TTRI.
- Sustainability of capacity building through MoC Trade Training and Research Institute (TTRI).



Results Achieved by Selected Completed Projects



Rules of Origin: Operational Procedures and Training – D/MUL/MOC



Project Outcome: Enabled environment for growth with equity in trade, specially on rules of origin.

Results Achieved:

- Capacity of officials at the Export and Import Department of the Ministry of Commerce has been built for service delivery, enhancement of negotiation skills and policy advise on trade policies on rules of origin, including global agreements such as AFTA and accession for the WTO.
- Information materials on Rules of Origin has been prepared in English and Khmer and disseminated to importers and exporters.
- Rules of Origin requirements and procedures were simplified and became more business friendly, thus reducing the cost of ROOs and maximized the benefits from the FTAs.
- More simpler rules adopted which is expected to reduce compliance costs and administration.



Information Dissemination of Top Ten Products in Cambodia's 24 Provinces (TPD/MOC)



Project Outcome: New businesses are created for provincial producers through better access to information.

Results Achieved:

- Export volume of rice, rubber and pepper has tremendously increased in 2014.
- Producers of Top 10 products have continuously employed millions of people in the countryside.
- Information booklets and CD on potential products and contact information of producers/association in each province provided business opportunities and market linkages.
- Strengthened the interest of producers to mobilize among them to become producer associations.
- Booklets and CDs produced in the project were distributed in domestic and international trade fairs and exhibitions.
- The confidence and capability of TPD officials were strengthened and had been built up in organizing seminars, workshops, trade fairs, and product exhibitions within the country and internationally.



Export and SME Training (TPD/MOC)



Project Outcome: Increased number of submission of business documents for export among SMEs. SMEs are now supported to export formally and enter new markets.

Results Achieved:

- Majority of the SMEs that have attended the Export and SME Training program were able to penetrate the export market.
- Ngov Heng Fish Sauce, one of the participants, is now well known producer of tasty fish sauce in the country and is now exporting to other Southeast Asian countries.
- Lyly Food Industry Co. Ltd., producer of tasty snack products, is now able to export to other countries with over 100 workers.
- Memot Pepper Cooperative in Memot District in Kampong Cham has consolidated the peppers produced by its farmer members and exported them to neighboring countries.



Capacity Building for the Department of Trade Statistics and Information (DTSI/MOC)



Outcome: Improved efficiency in data collection and analysis of trade statistics and other information.

Results Achieved:

- Training on the collection and analysis of Trade Statistics completed.
- Officers and staff of DTSI and other MoC departments attended the ITC's training on Market Analysis tools such as Trade Map, Market Access Map, Product Map, and Investment Map.
- Trade Statistical Yearbook has been published and used by traders in Cambodia in searching for trading opportunities.
- DTSI Officers are now able to provide sound advise to traders in developing their trade strategies with the use of Trade Maps and Trade Analysis tools of ITC.
- The publication and selling of other statistical monthly bulletins has sustained the publication of future yearbooks.



Development of Trade Curriculum (RSA/MCS)



Outcome: Enabling environment for participation and attendance of officers and staff of RGC and RSA in trade-related courses.

Results Achieved:

- Curriculum Sketch and 20 individual modules completed, including course packages (manuals, tests, exercises, audio visual aids, and trainer's guide).
- Training on IPR module rolled out and attended by 46 participants.
- Trade Modules and Curriculum will be used by TTRI in future training sessions.



Support E-Commerce Law Drafting (DLAD/MOC)



Outcome: Cambodian companies able to offer e-commerce opportunities to local and international consumers.

Results Achieved:

- Drafting of E-Commerce Law completed and reviewed with local lawyers and officials and is now under review of the Council of Ministers.
- Consultative meetings on the draft E-Commerce Law organized among public and private sectors and obtained feedback, comments and suggestions for improvements.
- Cross Country Analysis on E-Commerce Law in other countries completed with benchmarks on best practices and lessons learned.
- E-Commerce Law when adopted and implemented will pave the way for E-commerce transactions, which will gain a sizeable share of overall commerce and trading activities.



Strengthening Institutional Risk Management Capacities in Camcontrol General Directorate (Camcontrol/MOC)



Outcome: Institutional risk management capacities in Camcontrol strengthened.

Results Achieved:

- Management structures and processes at Camcontrol General Directorate has improved and strengthened.
- Risk Management Training and English training completed.
- Organizational structure at the Risk Management Unit revised to respond to the requirements of traders.
- Inspections at the borders and port improved with a new Risk Management System adopted.
- Camcontrol and GDCE have better Risk Management Systems that are shared together.



Enhancing IP Teaching and Training (DIPR/MOC)



Outcome: Better quality and reliability of information on IP and IPR available in Cambodia.

Results Achieved:

- IPR Training Manuals and other materials are now being used by majority of the universities in Cambodia in teaching International Trade, as well as a separate course in Intellectual Property Rights.
- More than 2,000 students in Phnom Penh were trained by IPR officials in major universities intellectual property, intellectual property rights, copyrights and patent issues, and trademarks.
- Course curriculum in International Marketing has widened its scope to include the impact of brand names and trade marks.



**Results expected to be
Achieved by Projects to be
Completed on or before August 2016**



Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks



Strategic Objective: Reduce Time and Cost of Doing Business

Project: Certificate of Origin Automation (ICT Master Plan, GDIT, MoC)

Target Results and Indicators: Procedures for issuing and applying Certificate of Origin (COs) have been abolished, when needed, simplified through an automated system which is expected to:

- Reduce face-to-face transactions;
- Simplify the procedures in processing, thus reducing the processing time; and
- Reduce transaction and transportation costs.



Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks



Strategic Objective: Reduce Time and Cost of Doing Business

Project: Automation of Company Business Registration (DBR, MOC)

Target Results and Indicators:

- Reduce face-to-face transactions;
- Reduction in overall processing steps from 5 processing steps (30 days) to 1 processing step (2 days);
- Fully automated processes for business registration system and work flow;
- New legal procedures introduced to complement automation and reform outputs;
- Information tools and procedures for information sharing introduced; and
- Reports delivered on organizational and financial sustainability.



Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks



Strategic Objective: Reduce Time and Cost of Doing Business

Project: MOC ICT Master Plan (GDIT, MoC)

Target Results and Indicators:

- MoC is provided with a modern, effective, scalable, and sustainable information, communication, and technology infrastructure that will ensure the security, reliability, availability, and recovery of the MoC information systems.
- Integrated core IT services developed and launched.
- Trade Information Website (TIW) developed and sustainably maintained.
- Certificate of Origin System introduced through increase use of IT.
- System Support and Maintenance Unit (SSMU) established to support the deployment of and provision of maintenance for all of the MoC's ICT initiatives.
- Computer training provided to all members of the staff in alignment with the automation of manual tasks.
- Cost recovery mechanism introduced to fund future and maintain present ICT investment.
- Policies and guidelines established related to the development and use of ICT System to ensure quality delivery and management.
- Enterprise servers and networks installed and tested within MoC.
- E-signature (digital signature) has been installed and ready for use.
- Wide Area Network deployed for 33 points within MoC.
- Help Desk System and Disaster Recovery System installed and running.
- Work Stations in PDOCs and new departments within MoC have been rolled out.
- Dedicated system for Certificate of Origin, Business Registration, and IP/Trade Mark System fully installed and running.



Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks



Strategic Objective: Regulatory Improvements to Business Environment

Project: National Trade Repository (Trade Portal), Ministry of Economy and Finance

Target Results and Indicators:

- Provisions of one-stop trade portal
- Establishment of a single online platform for trading community to access trade related information
- Equipped with facilities to dynamically enhance Cambodia's trade across borders
- Trade repository- provides information to industry players on various regulations



Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks



Strategic Objective: Regulatory Improvements to Business Environment

Project: Non-Tariff Measures (MEF)

Target Results and Indicators:

- Non-tariff measures review and elimination
- Sub-decrees on NTM and NTR implemented.



Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks



Strategic Objective: Strengthened Intellectual Property Environment

Project: Developing a Stronger National System for IP (DIPR, MOC)

Target Results and Indicators:

- Improved IPR enforcement in Cambodia.
- Increased level of awareness on IPR with appropriate actions in case of infringements.
- Automated trademark facility established.
- Number of trademarks registered and protected increase annually.
- Increased number of national enterprises and SMEs and business associations registered their trademarks.
- Law on Trademarks adopted.



Projects to Improve Logistics Performance Index Ranking by 20 Ranks



Strategic Objective: Improved time and cost of moving goods across borders.

Project: ASYCUDA World System (GDCE, MEF)

Target Results and Indicators:

- ASYCUDA World System is used by traders in new checkpoints and Special Economic Zones.
- Time and cost to import and export products are reduced and made more predictable.
- Number of documents required to clear imports reduced.
- Share of export shipments that are physically inspected reduced.
- % reduction in time required to clear export shipments.
- Share of Customs declaration processed through AWS increased.
- Systems availability of ASYCUDA increased.



Projects to Improve Logistics Performance Index Ranking by 20 Ranks



Strategic Objective: Improved time and cost of moving goods across borders.

Project: National Logistics System

Target Results and Indicators:

- National Logistics blueprint finalized and implemented.
- A National Logistics Association (NLA) of stakeholders formed to help members in HR capacity building.
- Standards course program and curriculum on logistics system adopted by major universities in Cambodia.
- Feedback mechanism to the government on logistics services established.
- Competence certification system for logistics services established in Cambodia.



Projects to Improve Logistics Performance Index Ranking by 20 Ranks



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Projects to Improve Logistics Performance Index Ranking by 20 Ranks



Strategic Objective: Sector specific interventions to facilitate rice and fish trade.

Project: National Standards Development and Implementation (ISC, MIH)

Target Results and Indicators:

- Draft of 11 standards of rice, one standard for packaging material, 3 guidelines and 3 codes of good practices completed.
- Scope for certification and full capacity of ISC for certifying systems recognized by national, regional, and international markets.
- Meeting the 1 million metric tons target for rice export.
- Information booklets and leaflets on the standards of rice and packaging materials printed and published.



Projects to Improve Logistics Performance Index Ranking by 20 Ranks



Strategic Objective: Capacity Building to implement ASEAN and WTO obligations.

Project: AEC Workshops (DICO, MoC)

Target Results and Indicators:

Greater awareness of traders and the general public on AEC opportunities, specifically on the following:

- Single Market and Production Base
- Competitive Economic Region
- Equitable Economic Development
- Integration into the Global Economy



Projects to Improve Logistics Performance Index Ranking by 20 Ranks



Strategic Objective: Capacity Building to implement ASEAN and WTO obligations.

Project: MoC Trade Training and Research Institute (TTRI, MoC)

Target Results and Indicators:

- Increased role of trade in economic development.
- MOC is equipped with a single dedicated department for its trade-related training and research needs.
- MoC staff performance at department and provincial levels increases.
- Policymakers benefit from trade policy data and studies produced internally.



Thank You!