

**Results Achieved by selected  
Completed-Projects Funded by  
TDSP**

# Rules of Origin: Operational Procedures and Training – D/MUL/MOC

**Project Outcome:** Enabled environment for growth with equity in trade, specially on rules of origin.

## Results Achieved:

- Capacity of officials at the Export and Import Department of the Ministry of Commerce has been built for service delivery, enhancement of negotiation skills and policy advise on trade policies on rules of origin, including global agreements such as AFTA and accession for the WTO.
- Information materials on Rules of Origin has been prepared in English and Khmer and disseminated to importers and exporters.
- Rules of Origin requirements and procedures were simplified and became more business friendly, thus reducing the cost of ROOs and maximized the benefits from the FTAs.
- More simpler rules adopted which is expected to reduce compliance costs and administration.

# Information Dissemination of Top Ten Products in Cambodia's 24 Provinces (TPD/MOC)

**Project Outcome:** New businesses are created for provincial producers through better access to information.

## **Results Achieved:**

- Export volume of rice, rubber and pepper has tremendously increased in 2014.
- Producers of Top 10 products have continuously employed millions of people in the countryside.
- Information booklets and CD on potential products and contact information of producers/association in each province provided business opportunities and market linkages.
- Strengthened the interest of producers to mobilize among them to become producer associations.
- Booklets and CDs produced in the project were distributed in domestic and international trade fairs and exhibitions.
- The confidence and capability of TPD officials were strengthened and had been built up in organizing seminars, workshops, trade fairs, and product exhibitions within the country and internationally.

# Export and SME Training (TPD/MOC)

**Project Outcome:** Increased number of submission of business documents for export among SMEs. SMEs are now supported to export formally and enter new markets.

## Results Achieved:

- ❑ Majority of the SMEs that have attended the Export and SME Training program were able to penetrate the export market.
- ❑ Ngov Heng Fish Sauce, one of the participants, is now well known producer of tasty fish sauce in the country and is now exporting to other Southeast Asian countries.
- ❑ Lyly Food Industry Co. Ltd., producer of tasty snack products, is now able to export to other countries with over 100 workers.
- ❑ Memot Pepper Cooperative in Memot District in Kampong Cham has consolidated the peppers produced by its farmer members and exported them to neighboring countries.

# Capacity Building for the Department of Trade Statistics and Information (DTSI/MOC)

**Outcome:** Improved efficiency in data collection and analysis of trade statistics and other information.

## **Results Achieved:**

- Training on the collection and analysis of Trade Statistics completed.
- Officers and staff of DTSI and other MoC departments attended the ITC's training on Market Analysis tools such as Trade Map, Market Access Map, Product Map, and Investment Map.
- Trade Statistical Yearbook has been published and used by traders in Cambodia in searching for trading opportunities.
- DTSI Officers are now able to provide sound advise to traders in developing their trade strategies with the use of Trade Maps and Trade Analysis tools of ITC.
- The publication and selling of other statistical monthly bulletins has sustained the publication of future yearbooks.

# Development of Trade Curriculum (RSA/MCS)

**Outcome:** Enabling environment for participation and attendance of officers and staff of RGC and RSA in trade-related courses.

## **Results Achieved:**

- Curriculum Sketch and 20 individual modules completed, including course packages (manuals, tests, exercises, audio visual aids, and trainer's guide).
- Training on IPR module rolled out and attended by 46 participants.
- Trade Modules and Curriculum will be used by TTRI in future training sessions.

# Support E-Commerce Law Drafting (DLAD/MOC)

**Outcome:** Cambodian companies able to offer e-commerce opportunities to local and international consumers.

## Results Achieved:

- Drafting of E-Commerce Law completed and reviewed with local lawyers and officials and is now under review of the Council of Ministers.
- Consultative meetings on the draft E-Commerce Law organized among public and private sectors and obtained feedback, comments and suggestions for improvements.
- Cross Country Analysis on E-Commerce Law in other countries completed with benchmarks on best practices and lessons learned.
- E-Commerce Law when adopted and implemented will pave the way for E-commerce transactions, which will gain a sizeable share of overall commerce and trading activities.

# **Strengthening Institutional Risk Management Capacities in Camcontrol General Directorate (Camcontrol/MOC)**

**Outcome:** Institutional risk management capacities in Camcontrol strengthened.

## **Results Achieved:**

- Management structures and processes at Camcontrol General Directorate has improved and strengthened.
- Risk Management Training and English training completed.
- Organizational structure at the Risk Management Unit revised to respond to the requirements of traders.
- Inspections at the borders and port improved with a new Risk Management System adopted.
- Camcontrol and GDCE have better Risk Management Systems that are shared together.



# Enhancing IP Teaching and Training (DIPR/MOC)

**Outcome:** Better quality and reliability of information on IP and IPR available in Cambodia.

## **Results Achieved:**

- ❑ IPR Training Manuals and other materials are now being used by majority of the universities in Cambodia in teaching International Trade, as well as a separate course in Intellectual Property Rights.
- ❑ More than 2,000 students in Phnom Penh were trained by IPR officials in major universities intellectual property, intellectual property rights, copyrights and patent issues, and trademarks.
- ❑ Course curriculum in International Marketing has widened its scope to include the impact of brand names and trade marks.

**Projects to be Completed on or  
before August 2016**

# Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks

Strategic Objectives	Projects and IAs	Target Results and Indicators
Reduce time and cost of doing business	Certificate of Origin Automation (ICT Master Plan, GDIT/MoC)	<p>Procedures for issuing and applying Certificates of Origin (COs) have been abolished where unnecessary and, when needed, simplified through an automated system, which is expected to:</p> <ul style="list-style-type: none"> <li>• Reduce face-to-face transactions;</li> <li>• Simplify the procedures in processing, thus reducing the processing time; and</li> <li>• Reduce transaction and transportation costs.</li> </ul>
	Automation of Company Business Registration (DBR/MoC)	<ul style="list-style-type: none"> <li>• Reduce face-to-face transactions;</li> <li>• Reduction in overall processing steps from 5 processing steps (30 days) to 1 processing step (2 days).</li> <li>• Fully automated processes for business registration system and work flow.</li> <li>• New legal procedures introduced to complement automation and reform outputs.</li> <li>• Information tools and procedures for information sharing introduced.</li> <li>• Reports delivered on organizational and financial sustainability.</li> </ul>
	MOC ICT Master Plan (GDIT/MOC)	<ul style="list-style-type: none"> <li>• MOC is provided with a modern, effective, scalable, and sustainable Information, Communications, and Technology infrastructure that will ensure the security, reliability, availability, and recovery of the MoC's information systems.</li> <li>• Integrated core IT services developed and launched.</li> <li>• Trade Information Website (TIW) developed and sustainably maintained.</li> <li>• Certificate of Origin System processing through increase use of IT.</li> <li>• Systems Support and Management Unit (SSMU) established to support the deployment of and provision of maintenance for all of the MoC's ICT initiatives.</li> <li>• Computer training provided to all members of the staff in alignment with the automation of manual tasks.</li> <li>• Cost recovery mechanism introduced to fund future and maintain present ICT investment.</li> <li>• Policies and guidelines established related to the development and use of ICT systems to ensure quality delivery and management.</li> <li>• Enterprise servers and networks installed and tested within MoC.</li> <li>• E-signature (digital signature) has been installed and ready for use.</li> <li>• Wide Area Network deployed for 33 points within MoC.</li> <li>• Help Desk System and Disaster Recovery System installed and running.</li> <li>• Work Stations in PDOCs and new departments within MoC have been rolled out.</li> <li>• Dedicated systems for Certificate of Origin, Business Registration, and IP/Trade Mark System fully installed and running.</li> </ul>

# Strategic Projects to Improve Cambodia's Ease in Doing Business Ranking by at least 20 ranks

Regulatory Improvements to Business Environment	National Trade Repository (Trade Portal) MEF	<ul style="list-style-type: none"> <li>• Provision of one-stop trade portal, which will link to the trade community with relevant government policies and regulations, as well as other global trade and logistics information.</li> <li>• Establishment of a single online platform for the trading community to access trade related information and exchanging documents required to fulfill regulatory trade processes for import, export or transit – regardless of time and place.</li> <li>• Trade Portal is equipped with the facilities to dynamically enhance Cambodia's trade across borders, thus increasing the country's competitiveness in the region.</li> <li>• The single connectivity access provides a seamless connection to enable the secured, safe, and efficient exchange of international trade information.</li> <li>• All necessary trade paperwork can be prepared, submitted, verified, and approved online via a single portal, thus eliminating the inconvenience of manual transactions and boosting the industry's productivity.</li> <li>• The portal's convenient reusability of data and information eliminates the need for repetitive submission of similar information.</li> <li>• The approval procedures via the portal's various services are transparent, giving the stakeholders their peace of mind and reliable expectations for subsequent dealings.</li> <li>• The portal also features value-added content on trade facilitation industry including the trade repository comprising of important information such as directory of industry players, agencies, trade and permit issuing regulations agencies, which will serve to benefit users in their daily operation.</li> </ul>
	Non-Tariff Measures (MEF)	<ul style="list-style-type: none"> <li>• Non-tariff measures review and elimination such as Para-tariff measures (i.e. other measures that increase the cost of imports in a manner similar to tariff measures; additional charges, and decreed customs valuation); price control measures (i.e. administrative price fixing of import prices, voluntary export price restraints, and variable charges); finance measures (i.e. advance payment requirements, advance import deposits, cash margin requirements, advance payment of customs duties, regulations concerning terms of payment for imports, transfer delays and queuing); monopolistic measures (i.e. single channel for imports; compulsory national services); and technical measures (i.e. technical regulations, product characteristics requirements, marking requirements, packaging requirements, testing, inspection and quarantine requirements; pre-shipment requirements; and special customs formalities).</li> <li>• Sub-Decrees on NTM and NTR implemented.</li> </ul>
Strengthened Intellectual Property Environment	Developing a Stronger National System for IP (DIPR/MOC)	<ul style="list-style-type: none"> <li>• Implementation and enforcement of the Intellectual Property Rights in Cambodia improved with the enhancement of the capacity of all relevant national stakeholders.</li> <li>• Level of awareness of the target public has increased to take appropriate action in case of infringements.</li> <li>• Positive assessment for the implementation and enforcement of IPR in Cambodia.</li> <li>• Automated trademark search facility established.</li> <li>• Number of trade registered and protected annually increased.</li> <li>• Number of national enterprises and SMEs, and business associations that have registered their trademark to protect their business increased.</li> <li>• Law on Trademarks adopted.</li> </ul>

# Projects to Improve Logistics Performance Index Ranking by 20 Ranks

Strategic Objectives	Projects and IAs	Target Results and Indicators
Improved time and cost of moving goods across borders	ASYCUDA World System (GDCE/MEF)	<ul style="list-style-type: none"> <li>• ASYCUDA World System are used by traders in new checkpoints and Economic Zones.</li> <li>• Time and cost to import and export products are reduced and made more predictable.</li> <li>• Number of documents required to clear imports reduced.</li> <li>• Share of export shipments that are physically inspected reduced.</li> <li>• % reduction in time required to clear export shipments.</li> <li>• Share of Customs declaration processed through ASYCUDA World System increased.</li> <li>• Systems availability of ASYCUDA increased.</li> </ul>
	National Logistics System	<ul style="list-style-type: none"> <li>• National Logistics Blueprint finalized and implemented.</li> <li>• A National Logistics Association (NLA) of stakeholders formed to help members in HR capacity building, negotiating with the Government and other associations, providing advocacy to members and also can be as a partner of the government, as liaison officer between the government and stakeholders and one of the sources of information.</li> <li>• Standards course program and curriculum on logistics system adopted by major universities in Cambodia.</li> <li>• Feedback mechanism to the government regarding regulations on logistics services established.</li> <li>• Competence certification system for logistics services established in Cambodia.</li> </ul>

# Projects to Improve Logistics Performance Index Ranking by 20 Ranks

Strategic Objectives	Projects and IAs	Target Results and Indicators
Sector Specific Interventions to Facilitate Rice and Fish Trade	Rice Standards Development and Implementation (ISC/MIH)	<ul style="list-style-type: none"> <li>• Draft of 11 standards for rice, one standard for packaging material, 3 guidelines and 3 codes of good practices completed.</li> <li>• Scope for certification and full capacity for certifying systems recognized by national , regional, and international markets</li> <li>• Meeting the 1 million metric tons target for export.</li> <li>• Information booklets and leaflets on the standards of rice and packaging materials printed and published.</li> </ul>
	SPS Certificate Automation (GDA/MAFF)	<ul style="list-style-type: none"> <li>• Significantly ease, improve access and reduce the time and cost for exporters to obtain Phytosanitary Certificates in Cambodia.</li> <li>• Decentralized GDA’s operation in delivering an online and automated processing environment that will provide superior information for analyses, performance monitoring and business planning.</li> <li>• Introduction of an automated solution to workflow processing also presents opportunities to improve the trustworthiness of certificates through providing means to track and verify location of physical inspection (e.g. through GPS signature of mobile devices used to record inspection information).</li> <li>• Electronic payment facilities are introduced to further improve efficiencies of processing.</li> <li>• A more efficient system for Phytosanitary Certificates is likely to increase formal exports.</li> <li>• Trade cost will decrease, improving the competitiveness of Cambodian products in the international market.</li> <li>• New decentralized processing facilities in place for 5 regional plant quarantine office for issue of SPS certificates.</li> </ul>

# Projects to Improve Logistics Performance Index Ranking by 20 Ranks

Strategic Objectives	Projects and IAs	Target Results and Indicators
Capacity Building to Implement ASEAN and WTO Obligations	AEC Workshops (DICO/MOC)	<p>Greater awareness of traders on AEC opportunities, specifically on the following pillars:</p> <ul style="list-style-type: none"> <li>• <b>Pillar 1 – Single Market and Production Base</b> – Implementation of the Self-Certification Projects, which are trade facilitation initiatives to help reduce transaction costs and improve ease of doing business particularly for SMEs; finalization of ASEAN Qualification Framework (AQRf); Protocol to amend the ASEAN Comprehensive Investment Agreement (ACIA) and the new ASEAN Mutual Recognition Agreement (MRA).</li> <li>• <b>Pillar 2- Competitive Economic Region</b> – Promotion of greater awareness of competition law and laws in the region through various regional competition advocacy tools, including a web portal (<a href="http://www.aseancompetition.org">www.aseancompetition.org</a>) and collaterals (brochures and pamphlets).</li> <li>• <b>Pillar 3 – Equitable Economic Development</b> – Delivering initiatives under the SME Action Plan 2010-2015; Deliberation on strategic visions and goals for the post -2015 action plan, etc.</li> <li>• <b>Pillar 4 – Integration into the Global Economy</b> – Signing of the First protocol to amend the agreement establishing the ASEAN-Australia-New Zealand Free Trade Area (AANZFTA); negotiations for the Regional Comprehensive Economic Partnerships (RCEP) continued to progress after five rounds; and commencement of the ASEAN-Hong Kong Free Trade Area negotiation.</li> </ul>
	MoC Trade Training and Research Institute (MTTRI/MOC)	<ul style="list-style-type: none"> <li>• Ministry of Commerce contributes to an increase of the role played by trade in the economic development of Cambodia by delivering better services to the public.</li> <li>• MoC is equipped with a single dedicated department for its trade-related training and research needs.</li> <li>• MoC staff performance at department and provincial levels increases.</li> <li>• Policymakers benefit from trade policy data and studies produced internally.</li> </ul>