



Tourism Skill Development Toward AEC

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By: Mr. TRY Chhiv
Deputy Director General of Tourism, and
Director of NCTP Secretariat



Brunei



Cambodia



Indonesia



Laos



Myanmar



Malaysia



Philippines



Vietnam



Singapore



Thailand

Outline

- ❖ **Where we are ?**
- ❖ **Where we want to go ?**
- ❖ **What we do ?**
- ❖ **How we do ?**

Where we are... "

■ Key Tourism Performance 2016

- International arrival : **5 million**
- **13,5%** of GDP
- Over **620 000 direct jobs (1/8 jobs)**
- Training Need : **70%** to respond to ASEAN Standard
- 3 training schools : supply **about 1000 new young professionals** each year
- **2 schools** under the **AFD Project** will start in 2019
- A few small schools run by **NGOs**

Where we are... "

- **Up to date Progress of Tourism Human Resource Development**
 1. **Human Resource Development : Top Priority**
 2. **Strategic Plan for Cambodia Tourism Human Resource Development 2017-2025** was adopted
 3. **Implementation of ASEAN Mutual Recognition Arrangement on ASEAN Tourism Professional (MRA)**
 4. **Implement ASEAN Training Standard**
 5. **Implementation ASEAN and Cambodian Qualification Framework**

Where we are... "

6. **12 schools** recognized as ASEAN Training Program Implementers
7. **30 ASEAN Master Trainers and Assessors**
7. **500 National Trainers and Assessors**
8. **976 Training textbooks covering 32 job titles (including Cooking)**
9. **2000 new and existing professionals certified against ASEAN Standard and registered in ASEAN registration system (ATPRS.ORG)**
10. Ongoing development of **ASEAN Spa and Wellness Standard Competency Standards**
11. At regional level : Member States have created the **Regional Secretariat for Implementation in Jakarta**

Where we are... "

- **Leading country among AMS**
 1. **Clear and strong body** in Charge of MRA Implementation
 2. Including **ASEAN Tourism Training Program** into **Technical High Schools**
 3. Developed our **National training standard** (Hotel, Travel Services)
 4. Developed the **mechanism on the Assessment** of Tourism Professionals
 5. Developed the **Quality Assurance** for Trainers and Assessors
 6. Conducted the **Recognition of Prior Learning (RPL)**
 7. Included the ASEAN training program in Tourism Training Schools
 8. Implementing ASEAN Training Program in remote provinces (Kratie, Steung Treng and Preah Vihea)
 9. Implementation of **In-House Training** using ASEAN Curriculum
 10. Implementing the **Apprenticeship Program**

CAMBODIA= Model Country

- **Leading Country**
 - **Best Practice**
 - **Success stories**



A JOINT AADCP II AND ASEAN SECRETARIAT STUDY

NATIONAL IMPLEMENTATION
OF THE MUTUAL RECOGNITION ARRANGEMENT (MRA)
ON TOURISM PROFESSIONALS:
SUCCESS STORIES AND BEST PRACTICES



Success Stories and Best Practices
from Cambodia and Indonesia

Where we want to go , "

- **2020**
 - International Tourist : over **7 millions**
 - Contribution to GDP : over **5 000 millions USD**
 - Direct Jobs : about **1 millions**
 - Must supply **50 000** new jobs **per year** from now
 - Cambodian professionals **must be certified** against ASEAN Standards
 - Achieve the strategic angel **“One Employee, One Skill ”**

What We Do , "

- **Implement the Strategic Plan for Cambodia Tourism Human Resource Development 2017-2025**
 - **In support of the National Policy of Technical and Vocational Training 2017-2025**
 - **In line with ASEAN Tourism Strategic Plan 2016-2025**

➤ Agenda 2017-2018



1. Further boost the **Implementation of MRA**
2. Training **Obligation**
3. **Study Loan** for Tourism Skill
4. **Tourism Skill Development Funds**
5. **In-house Training** Implementation
6. Apprenticeship Program
7. **Mobile** Tourism Trainers
8. Recognition of **Prior Learning Assessment**
9. Recognition and Certification Management System
10. ASEAN Tourism Curriculum for **High School VET**

How We Do ?

- **Public – Private Partnership (PPP)**
- **Support from the Government**
- **Support from the DP**



THANK YOU!

Visit us at:

Website: cambodiatourismprofessionals.gov.kh
Facebook: NCTP: Cambodia Tourism Professionals
Email: rathana_ch@yahoo.com

Tel: 077 444 007