



**TRAINING WORKSHOP ON
Meeting Technical Barriers to Trade: food safety, packaging and labelling, and logistics**

Venue: Victory Paradise Resort, Preah Sihanouk Province

Date: 9-10 March 2017

TENTATIVE AGENDA

Time	Program	Responsibility	Presentation topic brief
Day 1			
08:00 - 08:30	Registration	PSD, UNIDO	
08:30 - 08:35	National anthem	All	
08:35 - 08:50	Welcome remark	H.E. Governor, Preah Sihanouk	
08:50 - 09:20	Opening remark	H.E. Mao Thora, Secretary of State	
09:20 - 09:30	Group Photo	All participant	
09:30 - 09:50	Coffee break	All participant	
Meeting food safety requirements			
09:50 - 10:30	Cambodia Standards on Code of Practices for four marine Fishery Products (in general) with special attention to dried shrimp processing	Ms. Kong Channy, ISC, MIH	The standard has just been approved by National Standard Council. It guides processors on how to produce safe dried shrimp. The presentation is meant to help processors integrated good practices in their production.
10:30 - 11:00	Understanding private standards (ISO series, HACCP)	Mr. Sin Kang, National Project Coordinator	ISO and HACCP are private standards. HACCP is for food safety. Within ISO there are many standards (e.g. 9001, 22000, 14000, 17025, etc.), each means differently. Presenter will walk audience through different series of standard and their benefit.
11:00 - 11:30	Sharing experience in meeting international standards and benefit	Chum Teav Oknha Keo Mom, CEO of LyLy Food Industry Co., Ltd.	Ly Ly Food has achieved many standards such as HACCP, GMP, ISO5001. Presenter will the company's experience in implementing the standards. The presentation proves to the audient real benefits of having certified with the standards. What it need to implement those standards. The presentation is meant to inspire processors.



CAMBODIA EXPORT DIVERSIFICATION AND EXPANSION PROGRAM- MARINE FISHERY COMPONENT



Enhanced Integrated Framework
Trade for LDC development

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11:00 - 12:00	Q & A		
12:00 - 13:30	Lunch break		
13:30 - 14:00	Cambodia Standard on Code of Practices for fish sauce processing	Mr. Choek Vichet, ISC, MIH	The standard has just been approved by National Standard Council. It guides processors on how to produce safe dried shrimp. The presentation is meant to help processors integrated good practices in their production.
14:00 - 14:30	Cambodia Quality Seal	Mr. Khov Koug, DFPTQ, Fisheries Administration	CQS is a quality scheme developed by FiA with technical support from UNIDO. It has been approved by MAFF minister recently. The scheme is suitable for small scale processors to communicate their commitment to product quality and safety. Presenter will walk audience through the steps to get certified with CQS.
Meeting packaging and labelling requirements			
14:40 - 15:10	Understanding Cambodia Standard on packaging and labelling	Mr. Choek Vichet, ISC, MIH	Packaging and labelling must comply with Cambodian Standard. Presenter will present specific requirement for packaging and labelling of product. For example, what info should appear on the label.
15:10 - 15:25	Coffee break	All participants	
15:25 - 16:00	Private sector involvement in AIMS	Mr. Long Kemvichet, Director, DICO	The presentation outline project support to private sector.
16:00 - 16:30	Sharing experience on compliance to standards for better market access	Ky Siv Chheng Protein Food Enterprise	Protein Food Enterprise is one of successful local business in Cambodia. The company will share their success experience on how to get access to local and export market; how packaging and labelling help grow its business.
16:30 - 15:00	Q & A		
Day 2			
Logistic and other supports			
8:30 - 9:00	Experience sharing on running palm sugar association	Head of Palm Sugar Association	The presentation is meant to share with audiences: <ul style="list-style-type: none"> - The need to form an association - Benefit producers can get from the association - how the association gather support from



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			government - what it need to run the association effectively
9:00 - 9:30	Export logistics	Representative of RAF International Forwarding (Cambodia)Inc.	RAF is a company provide logistic services to importers/exporters. The presentation will outline the service of the company and how much the company can help processors to export their product to international market. Presenter will also give export cost structure and related logistic costs.
9:30 - 9:45	Coffee break	All participants	
9:45 - 10:20	Acquiring product barcode	Chamber of Commerce	Barcode is one of labelling requirements. Presenter will brief audiences the benefit of having the barcode. The presentation will then guide audient how and where to apply for the code.
10:20 - 11:00	Q & A	All participants	
11:00 - 11:30	Wrap up	PSD	
11:30 - 12:30	Lunch	All participants	