



KINGDOM OF CAMBODIA  
NATION RELIGION KING



# Up scaling CEDEP Results: Ways and Means *(Introduction to group work)*

## Project Formulation and M&E Training

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Supported by:



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## SECTION I

# BACKGROUND





# Background



***Rectangular Strategy  
2013-2018 focus on  
economic diversification***

***CTIS 2014 identified  
10 Potential Export  
Products***

***WTO Trade Policy Review (TPR) in  
November 2011 stressed need for  
export diversification***

***Implementation by  
UN agencies  
(difficult with TDSP)***



SECTION II

# SUSTAINABILITY STRATEGY





# Exit and sustainability strategies formulation and implementation



- ✓ Required by EIF ES
- ✓ Aligned with SWAp and MTP
- ✓ Bridging the gap with and building solid foundations for next 5-year AFT cycle





# Exit and sustainability strategies objectives



1. To design strategies and action plans to further enhance the National Implementation Unit's capacity in formulating, implementing, managing, and monitoring trade-related technical assistance programs.
2. To adopt an institutional set up within DICO that will enable the continuous operation of the NIU beyond Tier 1 and Tier 2.
3. To identify appropriate strategies to close each project component in order to maintain the benefits that have been achieved.
4. To provide a Road Map to guide DICO and the development partners to work on sustainability efforts, specifically on the continuation of project activities beyond the EIF program period.
5. To help identify the necessary resources to sustain various successful projects, encourage the development of partnerships and support collaboration





# CEDEP I Sustainability Strategy



- **Milled Rice:**

The creation of *the Cambodian Rice Federation (CRF)* is intended to be a structure through which further support can be provided by the Association to existing and new exporters.

- **High Value Silk:**

The creation of *the National Silk Board*, together with a Secretariat, is intended to create permanent structures that can take on the work and agenda developed under this CEDEP I component. The National Silk Board will ensure that public and private stakeholders work jointly towards increasing export competitiveness and expansion of the silk sector and deepening its development impact.

- **Evaluation Function:**

It is expected that the M&E capacity built under this project, the EIF Tier 1, the TDSP and other donor supports will all add up to long term sustainability.





# CEDEP II



## Sustainability Strategy

- **Marine Fish Products:** The creation of a sustainable, export-oriented, private sector in the Marine Fisheries is one of the emerging priorities under the *Strategic Planning Framework for Fisheries: 2010-2019*. FiA has been working on structuring and strengthening product-specific processors associations in the three main coastal provinces. In addition the TDSP project seeks to strengthen FiA's role as competent authority for compliance with import regulations of target markets.
- **Cassava: Cassava:** The creation of one (or several) Association(s) of Cambodian Cassava Processors and Exporters with its (their) own working groups is intended to provide (a) structure(s) through which further support can be provided by the Association(s) to existing and new exporters.





# CEDEP II

## Sustainability Strategy



- **ACAC (formerly RACA):**

Outcome #2 of this project component is devoted specifically to ensuring long term sustainability of the Royal Academy of Culinary Art. As indicated elsewhere, the Academy will be established as a Public-Private partnership. This model has been selected in part because it is used widely and successfully for this type of vocational/technical training center in many places around the world and because it provides the most solid foundation for financial sustainability.





## SECTION III

# INTRODUCTION TO GROUP WORK





# OBJECTIVE



- One group = one component
- Each CEDEP component core team produced one project concept (up scale, accompanying or follow-up project)
- Each group uses the same project template and populate it during each group work
- Final group work is to fine tune, clean up and finalize the project concept note





# Group Work #1

## Project background and justification



- a) What were the main lessons learnt in the implementation of your CEDEP project component (aspects you want to maintain and aspects you want to remove from the project)?
- b) What is the problem that you will address and how was it detected (assessment, feasibility study, evaluation, please justify your answer)?
- c) How does the proposal contribute to the Government or Your ministry own strategy or plans (please provide information on relevant strategy/plan)
- d) How does the proposal fit in one of the Trade SWAp Pillar work programme or identified priorities?



# Group Work #2

## Project Description



- a) What is the impact of your proposed project?
- b) What will be the main outcomes of your proposed project?
- c) What will be the main outputs of each outcome of your proposed project?
- d) Who are the stakeholders of this proposal? Who are the beneficiaries?





# Group Work #3

## Resources needs and management



- a) What resources would your organization commit/dedicate to the implementation of this proposal?
- b) What “inputs” would you need to complete these activities (Consultant services, training and workshops, equipment? Office and other supplies)?
- c) How do you propose to manage the project resources (implementation structure in your department/agency, role of donors, project steering committee, DICO)?



# Group Work #4

## Exit and sustainability



What is your sustainability strategy? How will you ensure the results of project will last beyond the life of project?







# Group Work #5

## Finalization / Fine-tuning



Presentation of the final concept note





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