



ជាតិ សាសនា ព្រះមហាក្សត្រ

**ស្ថាប័នអគ្គរាជទូតកម្ពុជា
ប្រចាំ ឥឡូវទ្វេ-ចាំឡេស៊ី**

ឯកអគ្គរាជទូត

លេខ: 471 /07/09.គព

សូមគោរពជូន

ឯកឧត្តម ឧបនាយករដ្ឋមន្ត្រី

រដ្ឋមន្ត្រីក្រសួងការបរទេស និង សហប្រតិបត្តិការអន្តរជាតិ

កម្មវត្ថុ: ការអញ្ជើញក្រុមហ៊ុនកម្ពុជា ចូលរួម Technology Business Review ASEAN Awards 2009

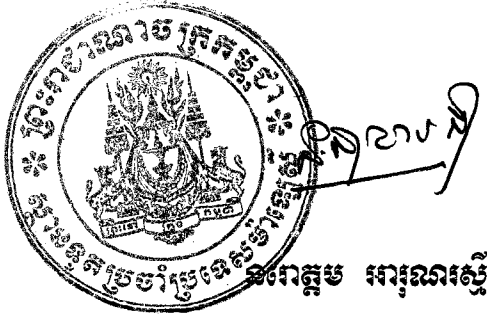
យោង: លិខិតរបស់ Technology Business Review ចុះថ្ងៃទី ២៨ ខែ ឧសភា ឆ្នាំ ២០០៩ ។

ខ្ញុំមានកិត្តិយស សូមជំរាបជូន **ឯកឧត្តមឧបនាយករដ្ឋមន្ត្រី** មេត្តាជ្រាបថា Technology Business Review ជាក្រុមហ៊ុនមួយបោះពុម្ពផ្សាយទស្សនាវដ្តី នៅប្រទេសម៉ាឡេស៊ី និងប្រទេសសិង្ហបុរី ព្រមទាំងរៀបចំពិធីប្រគល់រង្វាន់ អាស៊ាន Technology Business Review ជារៀងរាល់ឆ្នាំ ។ ឆ្នាំនេះ Technology Business Review ASEAN Awards នឹងរៀបចំធ្វើនៅ **ថ្ងៃទី ៣០ ខែ តុលា ឆ្នាំ ២០០៩** នៅក្រុង Putrajaya ប្រទេសម៉ាឡេស៊ី ដោយសូមអញ្ជើញ ១០ ក្រុមហ៊ុនមកពីប្រទេសកម្ពុជា ដើម្បីចូលរួមធ្វើការប្រកួតប្រជែងយករង្វាន់ក្នុងពិធីខាងលើ ។ ខ្ញុំសូមជូនភ្ជាប់នូវលិខិត ព័ត៌មាន លំអិត ពាក្យស្នើសុំ និងគោលការណ៍ណែនាំផ្សេងៗទៀតនៃការចូលរួមប្រកួតប្រជែងនេះ ។

សេចក្តីដូចបានជំរាបជូនខាងលើ សូម **ឯកឧត្តមឧបនាយករដ្ឋមន្ត្រី** មេត្តាពិនិត្យនិងសំរេចតាមការគួរ ។

សូម **ឯកឧត្តម ឧបនាយករដ្ឋមន្ត្រី** មេត្តាទទួលនូវការគោរពអំពីខ្ញុំ ។

គុណាឡាពួរ, ថ្ងៃទី 6 ខែ កក្កដា ឆ្នាំ ២០០៩



ចំលងជូន:
- ក្រសួងពាណិជ្ជកម្ម

28th May 2009

Mr. Puth Hemonna
Commercial Counselor
Royal Embassy of the Kingdom of Cambodia
No. 46, Jalan U-Thant,
55000 Kuala Lumpur.

Tel: 4257-3711
Fax: 4257-1157

Dear Mr. Puth Hemonna,

An opportunity to be a Partner Country of Technology Businesses Review ASEAN Awards 2009

With reference to the above matter, we would like to propose to the **Royal Embassy of the Kingdom of Cambodia** to be a Partner Country of Technology Business Review ASEAN Awards 2009. We believe that the Technology Business Review magazine which is the leading business magazine in the region, and the annual Technology Business Review ASEAN Awards which is now recognized as one of the most prestigious corporate awards in ASEAN.

Below you will find what it takes to be a Partner Country to The Technology Business Review ASEAN Awards 2009

- **Minimum of 10 participation for the awards ceremony to be ensured by the selected country**
 - a) Contact details of the participating companies such as CEO name, telephone, fax, email address and location to be given to the organizing committee. This enable the participating delegation to be guided through various stages of the awards by the standards set by the organizing committee. The various stages consists of nomination process, short listing process, finalist list and the winners confirmation.
 - b) There will be no cost involved for the country partner except to ensure the minimum of 10 participation from the partner country.

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Adaikalaraj Media Sdn Bhd (770255-U)

Website : www.amg.com.my E-mail : info@amg.com.my

- **Value in return**

Publicity

- a) The title :
"Partner Country of Technology Business Review ASEAN Awards 2009"
- b) A full page editorial review / coverage will appear in both September & October 2009 issue of Technology Business Review Magazine (worth RM 9,500.00 per page). This editorial review / coverage page on Cambodian will appear before the corporate profiling pages of the Cambodian companies participating in the Technology Business Review ASEAN Awards 2009.

- **Value for the participating companies**

1. Each participating company from Cambodia will receive a trophy under their respective category. The much talked about trophy is shaped like a lion's head (to denote corporate leadership) is made of 100% Italian Crystal (worth RM 4,500). This award will be given on stage which will be followed by a 30 seconds acceptance speech by the company representative.
2. A copy of the video (DVD) of the event night will be given to each participating company via the Royal Embassy of the Kingdom of Cambodia. A copy of CD containing the photographs taken of the winning company during the event will be also given to each company.

- **Publicity for participating companies**

1. A congratulations advertisement will be placed in 1 or 2 leading Malaysian newspaper title to create awareness on the winners of the awards.
2. There will be post show coverage of the awards night in Technology Business Review Magazine. This coverage will expand up to 20 pages covering every aspect of the event. There will be pages dedicated for the award winners with images of award recovering moment and captions of the award being received and the company receiving it.
3. Participating companies will also receive a pre-publicity coverage in Technology Business Review Magazine (September & October 2009 edition) where there will be an announcement of finalist of the awards and profile of the participating companies, (October 2009 edition) followed by a picture of the CEO saying why the company is a winner.

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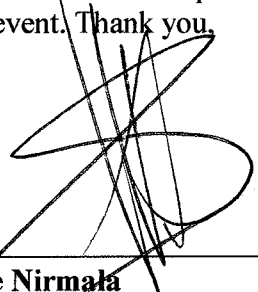
4. Each company will receive complimentary copies of Technology Business Review Magazine as per below :

- Pre-Event edition - September 2009 x 3 copies
- Awards Night edition - October 2009 x 3 copies
- Post-Event edition - November 2009 x 3 copies

These complimentary copies will be given to the **Royal Embassy of the Kingdom of Cambodia** to be given to the award winning companies from Cambodia.

We hope that you will give this proposal a serious consideration. Should you accept this proposal please sign below and we will work with you as our highly valued partner to ensure that the value as promised herein is delivered without compromise, which is a practice that we have kept to strictly and is the reason behind the success of the magazine and the event. Thank you.

Truly,



Beatrice Nirmala
Managing Editor
Technology Business Review
Executive Director
Adaikalaraj Media Group Sdn Bhd

Accepted by,

Name : _____

Designation : _____

Date : _____

Official Stamp : _____

Published by:

Adaikalaraj Media Sdn Bhd (770255-U)
Website : www.amg.com.my E-mail : info@amg.com.my

Terms and Conditions for Accepting the Technology Business Review ASEAN Awards 2009 Nomination

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All nominees of the Technology Business Review ASEAN Awards 2009 must adhere to the following conditions :

- The nominees must respond to the questions by the stipulated deadline set for the preliminary round before the finalists are chosen. The answers must be provided for each of the question set for the nominee. If the answers are not received in time, then the nominees will not get the publicity in Technology Business Review Magazine, and may be disqualified.
- The finalists must respond to the final set of questions set for the CEO by the stipulated deadline. If the organization fails to submit these questions by the deadline, then the CEO's answers / response will not be published in Technology Business Review Magazine. If the answers are not received by the deadline, then the company may be disqualified.
- A set of images of the participating companies CEO that has qualified for the finals to be provided to the organizing committee. These images will be used to produce a presentation which will be played during the Awards Night. If the organization fails to do so, then the organization will not have a video presentation during the Awards Night.
- Any nominee organizations that has made it to the finalist stage and then does not respond to the final set of questions and the reminders sent on this matter, will be charged a processing fee of RM 5,000.00 to be paid immediately.
- There is no processing cost charged for organizations that accept the Technology Business Review ASEAN Awards. These organizations are expected to view this nomination process seriously and respond to each questionnaire and deadline. The processing fee of RM 5,000.00 is only charged to the organizations that do not respect the process and discontinue from participation after qualifying for the finalist stage.
- Organizations that have made it to the Finals must attend the Awards presentation ceremony to receive the awards, represented by the CEO or any of its key personnel. The organizations are expected to buy a minimum of 1 dinner table for 10 guests each at RM 10,000.00 each. This is to ensure that the event gets full attendance and we have a grand ceremony for the winners.
- All payments from participating organizations from Cambodia to be made directly to the Royal Embassy of the Kingdom of Cambodia in Malaysia who will be liaising with the organizing committee.
- The publicity in Technology Business Review Magazine is to complement the value of the Awards to the winners. It will be made available as outlined in the Awards booklet attached, but it cannot be executed if the nominee does not respond to the deadline as stipulated by the organizers.

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Date: _____

Name: _____

Designation: _____

Company: _____

Address: _____

Dear _____,

**An Opportunity to be a Winner at the
Technology Business Review ASEAN Awards 2009**

Technology Business Review, the premier business magazine read by leading members of the governmental, diplomatic, corporate and professional societies of this region, is proud to announce that the annual Technology Business Review ASEAN Awards is back.

As it has been in 2006, 2007 and 2008, the Technology Business Review ASEAN Awards is the grandest and most prestigious award ceremony where corporate leaders and government agencies in Malaysia and other ASEAN countries are honoured with recognition for excellence in their respective industries. This year's Technology Business Review ASEAN Awards will be held on 30th October 2009 at the Putrajaya International Convention Centre in Malaysia.

The Technology Business Review ASEAN Awards 2009 is now open for nomination and as such, we would like to invite your esteemed company to participate by nominating your company to be a winner. By participating, your company will be recognised as a leader of your industry by government agencies, local and foreign multi-national organizations and medium to large organisations in Malaysia – all of whom can be your future business partners or potential investors into your country.

By receiving an award in the Technology Business Review ASEAN Awards 2009, your company is immediately elevated to a status of an international winner, thereby making you a leader amongst all your competitions in your home country. Amongst other benefits and publicity for your company upon participation are:

- 1) **Your company will receive a trophy** under your respective category. The much talked about trophy is shaped like a lion's head (to denote corporate leadership) and is made of 100% Italian Crystal (worth RM 4,500). This award will be presented on stage which will be followed by a 30-second acceptance speech by your company CEO or representative.
- 2) **A video copy (DVD) of the awards night** will be given to your company via the Royal Embassy of the Kingdom of Cambodia. **A copy (CD) containing the**

photographs taken of your company during the award ceremony will be also given.

- 3) A **congratulatory advertisement** will be featured in at least one or two leading Malaysian newspapers to announce our list of winners this year.
- 4) There will be **post show coverage of the award ceremony in Technology Business Review magazine**. This coverage will be up to 20 pages, covering every aspect of the event. There will of course be pages dedicated to the award winners which will include images of the representatives receiving their awards.
- 5) Your company will also receive a **pre-publicity coverage in Technology Business Review magazine** (September & October 2009 issues) where there will be an announcement of finalist for the awards and also profiling of each participating company, followed by a picture of your CEO explaining why your company is a winner.
- 6) Your company will receive **complimentary copies of Technology Business Review magazine** as per below :

Pre-Event edition - September 2009 x 3 copies
Awards Night edition - October 2009 x 3 copies
Post-Event edition - November 2009 x 3 copies

These complimentary copies will be delivered to the **Royal Embassy of the Kingdom of Cambodia** to be given to the winning companies from Cambodia.

For more detailed information on how to be a winner at the Technology Business Review ASEAN Awards 2009, we are attaching herewith a copy of the terms and condition and the nomination form for your perusal.

Please feel free give us a call at 00 603 7729 4886, fax us at 00 603 7729 4887 or drop us an e-mail at editorial@amg.com.my and we will be glad to assist you with the nomination process or provide you with any other information that you may require in considering your participation this year. Alternatively, you may contact the Royal Embassy of the Kingdom of Cambodia in Malaysia directly.

We look forward to your participation.

Yours truly,

Beatrice Nirmala
Managing Editor
Technology Business Review

Executive Director
Technology Business Review ASEAN Awards
Adaikalaraj Media Group Sdn Bhd