



Cambodia Trade Sector Wide Approach (Trade SWAp)

**SUB-STEERING COMMITTEE ON TRADE DEVELOPMENT
AND TRADE RELATED INVESTMENT
TRADE DEVELOPMENT SUPPORT PROGRAMME (TDSP)
2010 WORK PLAN**

The Department of International Cooperation (D/ICO) of the Ministry of Commerce, in its capacity of Trade SWAp Secretariat and TDSP Coordinator has the pleasure to submit to the attention of the Sub-Steering Committee on Trade Development and Trade Related Investment the enclosed summary of the 11 technical proposals approved on February 12, 2010 by the TDSP Implementation Committee.

The 11 proposals enclosed herewith form part of the first batch of 48 proposals received by D/ICO between November 1, 2009 and January 30, 2010. Proposals have been received, registered, reviewed and appraised by D/ICO on the basis of the guidelines and recommendations contained in the TDSP Operations Manual (2010).

We are hereby inviting the Chairman of the members of the Sub-Steering Committee on Trade Development and Trade Related Investment, HE Mr. Cham Prasidh, Senior Minister, Minister of Commerce, to assess the 11 proposals and consider approving this first batch, before its inclusion in the TDSP 2010 Annual Work Plan.

We are confident that with the support from Sub-Steering Committee on Trade Development and Trade Related Investment, the Ministry of Commerce and in particular the Department of International Cooperation will be able to provide high quality management for the TDSP implementation, in support of Cambodia's Trade Sector Wide Approach.

In Phnom Penh, April 20, 2010

**His Excellency Cham Prasidh
Senior Minister, Minister of Commerce
Chairman, Sub-Steering Committee on Trade Development and Trade Related Investment**



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SUMMARY TABLE OF 11 PROPOSALS

No.	Received	Proposal Title	Submitting Agency	IA	Pillar	Budget	Recommendation
1	TDSP2009-001(30-11-09)	Rules of Origin: Operational Procedures and Training	Multilateral Trade Department, Ministry of Commerce	MoC	1 & 3	110,000	Conditional Approval Q1 2010
2	TDSP2009-002(30-11-09)	Informing on Top Ten Product from Cambodia's 24 provinces	Trade Promotion Department, Ministry of Commerce	MoC	2	48,211	Conditional Approval Q1 2010
3	TDSP2009-003(30-11-09)	Export Training (ToT) and Training to SME in 24 Provinces(Export training and coaching service)	Trade Promotion Department, Ministry of Commerce	MoC	3	47,905	Conditional Approval Q1 2010
4	TDSP2009-005(30-11-09)	Strengthening the Capacity of the Institute of Standards of Cambodia	Institute of Standards of Cambodia	MIME	1 & 3	314,281	Conditional Approval Q1 2010
5	TDSP2009-017(01-12-09)	Capacity Building for Department of Trade Information and Statistics	Trade Statistics and Information Department, Ministry of Commerce	MoC	1 & 3	137,540	Conditional Approval Q1 2010
6	TDSP2009-018(02-12-09)	Support to drafting E-Commerce Law	Legal Affairs Department, Ministry of Commerce	MoC	1	124,900	Conditional Approval Q1 2010
7	TDSP2009-019(02-12-09)	Support to set up training courses on trade	Royal School of Administration	RSA	3	124,375	Conditional Approval Q1 2010
8	TDSP2009-020(02-12-09)	Enhancing IP teaching and training	Department of Intellectual Property Rights, Ministry of Commerce	MoC	1 & 3	110,000	Conditional Approval Q1 2010
9	TDSP2009-038(16-12-09)	Study on minimum wages and minimum wages negotiation	CAMFEBA and GMAC	CAMFE BA	1 & 2	46,000	Conditional Approval Q1 2010
10	TDSP2009-043(30-12-09)	Customs Valuation	GDCE	MEF	1&3	50,000	Conditional Approval Q1 2010
11	TDSP2009-044(30-12-09)	Awareness Program	GDCE	MEF	1&3	95,000	Conditional Approval Q1 2010
Grand Total:						1,208,212	



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Background data

Proposal Title	Rule of Origin: operational procedures and training
TDSP Registration Code	TDSP2009-001
Implementing Agency	Multilateral Trade Department – Ministry of Commerce
Budget Requested (USD)	110'000
Pillar Focus	Pillar 1: Legal Reforms
TDSP Component Focus	Component 1c: Other Legal Reforms and RGC WTO Obligations
Duration	18 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	The Ministry of Commerce and the special economic zones to effectively administer rules of origin.
Main objective	Unless Cambodian officials and the private sector have the necessary capacity to administer and comply with rules of origin and negotiate, where possible, suitable rules of origin at sub-regional level, the utilization of trading opportunities under the regional and multilateral trading systems may be frustrated and penalties inflicted on importers of Cambodian goods with considerable impact on business and investment. There is a need to ensure implementation, enforcement and compliance with rules of origin requirements at the national level. In this context, expertise from international and regional organizations can be of assistance in helping Cambodia better utilize trading opportunities arising from trade preferences and the multilateral trading system
Main activities	Workshops and training for government officials and private sector both in Phnom Penh and in the provinces. Information materials on Rules of Origin will be prepared and translated into Khmer.



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Background data

Proposal Title	Information dissemination on Top Ten products from Cambodia's 24 provinces
TDSP Registration Code	TDSP2009-002
Implementing Agency	Trade Promotion Department, Ministry of Commerce
Budget Requested (USD)	48'211
Pillar Focus	Pillar 2: various
TDSP Component Focus	Component 1a: TBT and SPS
Duration	4 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	New business opportunities are created for producers in provinces through better access to information
Main objective	By making information available, the booklet is expected to promote linkages and integration of value chains and improve business/investment opportunities.
Main activities	Funds are being requested to print booklets (in EN and KH) that contain information collected from 24 provinces. Intention is to promote products among consumers and to facilitate business links among provinces. Ten products were selected for each province, based on quantities and potential for promotion of economic development. Funds requested also for printing CD-rom, uploading information on internet and a promotion event.



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Proposal Title	Export Training and SME Training: Export training and coaching services
TDSP Registration Code	TDSP2009-003
Implementing Agency	Trade Promotion Department, Ministry of Commerce
Budget Requested (USD)	47'905
Pillar Focus	Pillar 1 – Trade Facilitation
TDSP Component Focus	Component 1b – Trade Facilitation
Duration	9 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	Increased number of submission of business documents with reduced mistakes, errors or omissions
Main objective	Support SMEs to export formally and enter new markets
Main activities	ToT to provincial officials and members of the provincial chamber of commerce on how to use the "Handbook on Export Procedures" published in 2008 by MoC with assistance from IFC. Roll out training to all 24 provinces. Monitoring and evaluation.



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Background data

Proposal Title	Strengthening the Capacities of the Institute of Standards of Cambodia (ISC)
TDSP Registration Code	TDSP2009-005
Implementing Agency	Institute of Standards of Cambodia, Ministry of Mines, Industry and Energy (MIME)
Budget Requested (USD)	314281
Pillar Focus	Pillar 1: SPS and TBT, Trade Facilitation Pillar 3: Line Ministries Trade Related Capacities
TDSP Component Focus	Component 1a: TBT and SPS
Duration	18 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	Better products standards in place for the benefit of Cambodian consumers and producer
Main objective	Sixteen new standards are developed, 5 Technical Committees and several Working Groups are set up and can work effectively, About 350 representatives from the private sector become aware of standards and conformity
Main activities	Develop 16 new national standards, guidelines, and code of good practices 2- Purchase international standards and technical books 3- Conduct awareness and training programs for all manufactures, traders and interested parties for improving the knowledge, manufacturing technology, process management and production 4- Strengthen information system 5- Provide office equipments and training tools

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Background data

Proposal Title	Capacity Building for the Trade Information and Statistics Department
TDSP Registration Code	TDSP2009-017
Implementing Agency	Trade Information and Statistics Department, Ministry of Commerce
Budget Requested (USD)	137'540
Pillar Focus	Pillar 3: Strengthening Key MoC Departments and key MoC functions
TDSP Component Focus	Component 3: Human and Institutional Capacity Building
Duration	18 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	Data and statistics are available for decision making and policy making in MoC, through online means
Main objective	Develop the department's capacity to collect, analyze and publish trade information
Main activities	<ol style="list-style-type: none"> 1. Design a survey to assess needs of trade information users 2. Draft format for new publications (yearly and monthly) and for website, tools or platform (on the job training) 3. Training to use ITC's market analysis tools Trade Map, Market Access Map, Product Map and Investment Map (access to these tools is free for users in developing countries thanks to grants from the World Bank and ITC's Global Trust Fund) 4. Training on statistical analysis and elaboration of data 5. Training on IT 6. Verification, Printing and publication of Yearly Book and hosted on website 7. Study tour in provinces on Trade map, product map, Market Access Map and Investment Map with report preparation 8. Workshop on Monitoring and evaluation



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Background data

Proposal Title	Support to E-commerce Law Drafting
TDSP Registration Code	TDSP2009-018
Implementing Agency	Legal Affairs Department, Ministry of Commerce
Budget Requested (USD)	124'900
Pillar Focus	Pillar 1: Legal Reforms Pillar 3: Strengthening Key MoC Departments and key MoC functions
TDSP Component Focus	Component 3: Human and Institutional Capacity Building
Duration	24 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	Cambodian companies able to offer e-commerce opportunities to local and international consumers
Main objective	Improve knowledge and understanding on e-commerce of key MoC and other line ministries officials involved in drafting e-commerce law.
Main activities	1- Review the draft law on e-commerce with local lawyers and officials involved in business law drafting 2- Improve the existing Khmer translation of the E-commerce law draft 3- Organize stakeholder consultative meetings for the public and private sector on current status of draft in order to obtain feedback, comments and suggestions 4- Contact e-commerce implementing bodies in other ASEAN countries to obtain best practices and lessons learnt in law drafting (study tour)



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Background data

Proposal Title	Development of a trade curriculum at the Royal School of Administration
TDSP Registration Code	TDSP2009-019
Implementing Agency	Royal School of Administration, Office of the Council of Ministers
Budget Requested (USD)	124'375
Pillar Focus	Pillar 3: Strengthening trade-related capacities of the Royal School of Administration
TDSP Component Focus	Component 3: Human and Institutional Capacity Building
Duration	8 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	The RSA provides short term trade-related courses in addition to long term training.
Main objective	Develop capacity of individuals in both management and supervisory positions of RGC departments as well at the level of techniques and implementation, and developing capacities of RSA to set up a team of trainers, create and deliver a sustainable and permanent training in the field of trade and to deliver on the long view highly specialized trainings to officials involved in these cases.
Main activities	<ol style="list-style-type: none"> 1. Participation in the elaboration of concept note on trade curriculum building and teaching by fine turning needs, population analysis, review existing curricula and devise potential partnership 2. Produce a curriculum sketch with individual module objectives, target population, credits 3. Development of course catalogue or package 4. Capacity development for RSA staff and MoC officials 5. Inter-ministerial back-up by raising awareness on programme in line ministries



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Proposal Title	Enhancing IP teaching and training
TDSP Registration Code	TDSP2009-020
Implementing Agency	Intellectual Property Rights Department, Ministry of Commerce
Budget Requested (USD)	110'000
Pillar Focus	Pillar 1: Legal Reform
TDSP Component Focus	Component 1c: Other Legal Reforms and RGC WTO Obligations
Duration	20 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	Better quality and reliability of information on IP and IPR available in Cambodia
Main objective	Assess IP training needs throughout Cambodian government agencies and institutions of higher learning and promote coordination among various institutions and agencies in developing IP curricula
Main activities	<ol style="list-style-type: none"> 1. Assess capacities and needs in the area of IP training 2. Establish IP curricula and draft training materials in Khmer 3. Develop a cadre of individuals able to undertake the translation into Khmer of IP texts, and do some translations



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Background data

Proposal Title	Study on Minimum Wages and Minimum Wages Negotiations in the Garment Sector
TDSP Registration Code	TDSP2009-038
Implementing Agency	Cambodian Federation of Employers and Business Associations (CAMFEBA)
Budget Requested (USD)	46'000
Pillar Focus	Pillar 1: Legal Reform
TDSP Component Focus	Component 1c: Other Legal Reforms and RGC WTO Obligations
Duration	3 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	Minimum Wages are agreed upon between all parties for Cambodia's Garment Sector
Main objective	Support dialogue among stakeholders on minimum wages in Cambodian industry
Main activities	<ol style="list-style-type: none"> 1) Carry out a study on minimum wages to look at the various options available to employers 2) Support GMAC to continue to work closely with government and unions on the new proposals coming in from unions 3) Setting up a lobby strategy for the garment industry and its minimum wage (working group sessions, dialogue with government and other industries)



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Background data

Proposal Title	Customs Valuation
TDSP Registration Code	TDSP2009-043
Implementing Agency	General Department of Customs and Excise
Budget Requested (USD)	50'000
Pillar Focus	Pillar 1: Trade Facilitation
TDSP Component Focus	Component 1b: Trade Facilitation
Duration	12 months
D/ICO liaison officer	

Proposal brief

Outcome Indicator	Customs must have enough tools to ensure effective implementation of the New Law on Customs as well as the WTO Valuation Agreement by the deadline set by the WTO on Jan 2011.
Main objective	One among many approaches, which is an important solution before and at the time of customs clearance, and is also recommended by the WCO, is setting up Customs Valuation Support System (CVSS) that the proposal intends to develop
Main activities	<ol style="list-style-type: none"> 1. Conduct feasibility studies, and needs assessment (the required hardware and software). 2. Data input and testing 3. Connect to other automated systems such as ASYCUDA and Risk Management 4. Evaluation and feedbacks 5. V. Roll-out



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Background data

Proposal Title	Awareness Program on Customs in Cambodia
TDSP Registration Code	TDSP2009-044
Implementing Agency	General Department of Customs and Excise
Budget Requested (USD)	95'000
Pillar Focus	Pillar 1: Trade Facilitation
TDSP Component Focus	Component 1b: Trade Facilitation
Duration	9 months
D/ICO liaison officer	

Proposal brief

Outcome indicator	Information on all Customs related regulations, operations and procedures is disseminated to the public
Main objective	To set up the partnership with Customs stakeholders in order to improve efficiency of customs services and good governance for better competitiveness
Main activities	<ol style="list-style-type: none"> 1. Improvement of mechanisms of consultation between customs authorities and the private sector 2. Timely dissemination of information on regulatory and administrative frameworks 3. Organization of consultations and appropriate forums to gather inputs for policy making by customs authorities 4. Joint programs of cooperation and establishing joint programs of capacity building 5. v. Joint programs of capacity building for customs officers and economic operators