

**KINGDOM OF CAMBODIA
NANTION – RELIGION – KING**

**Ministry of Commerce
International Trade Directorate
Department of International Cooperation (DICO)**

**Trade Development Support Program (TDSP)
(Grant No: TF093573)**

**REQUEST FOR EXPRESSIONS OF INTEREST
FOR NATIONAL COMMUNICATION CONSULTANT
(REF. TDSP/2014/109)**

1. The Kingdom of Cambodia has received financing in the amount of approximately US\$ 15.45 million equivalent, from the Multi Donor Trust Fund, contributed by the European Commission, DANIDA and UNIDO. The fund will be managed by the World Bank as “trustee” to support the “Trade Development Support Program (TDSP)” with the Department of International Cooperation (DICO) of the Ministry of Commerce as the Executing Agency in coordination with other line ministries and stakeholders. The Ministry intends to apply part of the proceeds to payments for goods, works, related services and consulting services to be procured under this project.
2. The Trade SWAp combines the activities of many individual donors within three separate pillars: Pillar 1 for cross-cutting reforms, Pillar 2 for sectorial initiatives and Pillar 3 for capacity building. Many activities that take place within the trade SWAp overlap with each other and therefore the division between pillars is sometimes arbitrary. Guidelines have been put together by the Royal Government of Cambodia (RGC) to organize the various activities taking place in each of the three Pillars of the Trade SWAp, which guidelines are referred to as the Pillar Roadmaps.
3. The DICO, serving as Secretariat to the TDSP, is recruiting a **National Communication Consultant** who will be working under the DICO at the Ministry of Commerce. The **National Communication Consultant** i) assists the International Consultant in the development of an online virtual network with information on the Agreement and its implementation ii) serves as a central, collaborative hub for officials of TDSP and implementation institutions and the Trade SWAp iii) assists in the organization and facilitation in conducting a training session for focal points on areas of strategic communications and media relations, and iv) upon the request of the individual Units. The position of **National Communication Consultant** requires a person of particular experience, integrity and knowledge:
 - Bachelor Degree in Communications, Media Management, Development Communications, and/or Journalism.
 - At least 2 years of relevant professional work experience at the national or international level;
 - Sound liaison, negotiation and representational skills in local and national levels;

- Proven experience in developing and/or implementing communication strategies in the context of multi stakeholders engagement with incorporation of capacity development;
- Sound knowledge in trade development, trade mainstreaming, public sector management and reform issues in developing countries will be an advantage;
- Interest in and commitment to coaching;
- Experience working in multi-donor and multi-stakeholder environment; experience working with the government, or in Asian LDC would be an advantage;
- Computer literate (MS office, Excel, PowerPoint, other.); and
- Proficiency in written and spoken English.

The **National Communication Consultant** will be contracted for a total **12 months** period from the contract signing date, with the possibility of extension.

6. DICO invites expressions of interest from qualified and experienced individual candidates to undertake the above mentioned services which are further detailed in the Terms of Reference for this assignment. The successful candidate will be selected in accordance with the provisions of Section V, under the World Bank's Guidelines: Selection and Employment of Consultants by World Bank Borrowers, January 2011.
7. In submitting their expressions of interest, candidates are kindly requested to indicate the following reference (Ref. TDSP/2014/109). Interested candidates must provide their updated curriculum vitae, indicating personal and technical skills, academic qualifications, experience in similar assignments, and experience in Cambodia and/or other developing countries along with the names of at least three (3) referees with contact information (e-mail address, telephone or fax numbers). Expressions of Interest may be submitted electronically followed by the submission of a hard copy as well. If it is submitted in hard copy, candidates must also provide an electronic copy.
8. Candidates may obtain copies of the detailed Terms of Reference (in English) for the assignment from the address below during office hours from 7:30 to 11:30 and from 14:00 to 17:30 hours, Monday through Friday.
9. Expressions of interest must be submitted to the address below on or before **16 April 2014 (before 17:00 hours)**.

**The Department of International Cooperation (DICO)
Phum Toeuk Thla, Russian Blvd., Sangkat Toeuk Thla,
Khan Sen Sok, Phnom Penh, Cambodia
Tel/Fax No: (855) 023 866 064**

E-mail: hongbunseng@gmail.com, cc : prachea@yahoo.com, chhiengpich@gmail.com,
sereyroath.ek@gmail.com, vannarithd@gmail.com