

THE KINGDOM OF CAMBODIA  
MINISTRY OF COMMERCE  
TRADE DEVELOPMENT SUPPORT PROGRAM (TDSP)  
IDA Grant TF093573

**REQUEST FOR EXPRESSION OF INTEREST**

Consulting for the  
**National Media Agency to Produce Video Documentary on Good Practices**  
**(Ref: TDSP/2014/129)**

1. This Request for Expression of Interest follows the General Procurement Notice for this project that appeared in *United Nations Development Business*, issued 743 dated 31 January 2009.
2. The Royal Government of Cambodia has received a grant financed in the amount of approximately US\$ 15.45 million equivalent from the Multi-Donor Trust Fund, contributed by the European Commission, DANIDA and UNIDO for Trade Related Assistance in Cambodia (MDTF TRAC) specific for trade development, Trade Development Trust Fund (TDTF) for the **Trade Development Support Program (TDSP)**, (IDA Grant TF093573), administrated by World Bank and it intends to apply part of the proceeds of this grant for services to support the ICT Master Plan of the Ministry of Commerce.
3. The Department of International Cooperation (DICO), serving as Programme Coordination Unit, on behalf of Ministry of Commerce (MOC) is responsible for procuring consulting services sought from a suitable qualified consulting firm (hereafter referred to as the Consultant).
4. The objective of this consulting assignment is collecting video footage and filming the good practices and successful activities conducted under the TDSP in Cambodia to demonstration into snappy, interesting, informative and entertaining video documentary in separated 7 episodes of :
  - 15 minutes Episode 1 about overall TDSP good practices under 4 components to be produced by the end of September 2014
  - 60 minutes Episode 2 to Episode 7 (10 minutes each) highlighting significant impacts contribute to TDSP good practices among 26 projects delivering final video documentary by March 31, 2015 and with possible extension as some projects might be completed behind the schedule.

The detail services scope, specific tasks and 11 deliverables are available in the TOR.

5. The duration of the assignment is for a maximum of **6 months** and the contract is expected to be successfully completed by **31 March 2015**.
6. DICO now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The qualification criteria for short listing are:
  - A qualified media agency with good brand name, responsible team, good quality professional video equipment.
  - Extensive experience in producing good quality professional video documentaries and especially the ability to understand visibility and advocacy requirements of an international audiences.
  - Able to coordinate activities with good English and Khmer language skills, including liaison and arrangements of interviews for high level government officials and international donors.
  - Knowledge of development and trade in Cambodia.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers, January 2011(“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

7. DICO now invites suitably qualified and experienced Consulting Firms to indicate their interest in carrying out the consulting services as further detail in the term of reference.
8. The Consultant will be selected based on the Consultants' Qualification (CQS) method as described in the World Bank's Guidelines: Selection and Employment of Consultants by World Bank Borrowers, published in January 2011, which can be found at [www.worldbank.org](http://www.worldbank.org).
9. The World Bank's policy requires that consultants provide professional, objective, and impartial advice and at all times hold the client's interest paramount, without any consideration for future work, and that in providing advice they avoid conflicts with other assignments and their own corporate interests. Consultants shall not be hired for any assignment that would be in conflict with their prior or current obligations to other clients, or that may place them in a position of being unable to carry out the assignment in the best interest of the Borrower. Without limitation on the generality of the foregoing, consultants shall not be hired under the circumstances set forth in the World Bank's Guidelines above.
10. Consulting Firms may obtain copies of the detailed Terms of Reference (in English) for the assignment from the address/email below during office hours from 7:30 to 11:30 and from 14:00 to 17:30 hours, Monday through Friday.
11. Expression of Interest must be submitted to the address/email below on or before **11 October 2014** (before 17:00 hours) indicating the following reference: TDSP/2014/129.

**The Department of International Cooperation (DICO)  
Phum Toeuk Thla, Russian Blvd., Sangkat Toeuk Thla,  
Khan Sen Sok, Phnom Penh, Cambodia  
Tel/Fax No: (855) 023 866 064**

E-mail: hongbunseng@gmail.com, cc : prachea@yahoo.com, chhiengpich@gmail.com,  
sereyroath.ek@gmail.com, vannarithd@gmail.com