

THE KINGDOM OF CAMBODIA
MINISTRY OF COMMERCE
TRADE DEVELOPMENT SUPPORT PROGRAM (TDSP)
IDA Grant TF093573

REQUEST FOR EXPRESSION OF INTEREST

Consulting for the

VALIDATION OF TRADEMARK DATA
(Ref: TDSP/2014/132)

1. This Request for Expression of Interest follows the General Procurement Notice for this project that appeared in *United Nations Development Business*, issued 743 dated 31 January 2009.
2. The Royal Government of Cambodia has received a grant financed in the amount of approximately US\$ 15.45 million equivalent from the Multi-Donor Trust Fund, contributed by the European Commission, DANIDA and UNIDO for Trade Related Assistance in Cambodia (MDTF TRAC) specific for trade development, Trade Development Trust Fund (TDTF) for the **Trade Development Support Program (TDSP)**, (IDA Grant TF093573), administrated by World Bank and it intends to apply part of the proceeds of this grant for services to support the ICT Master Plan of the Ministry of Commerce.
3. The Department of International Cooperation (DICO), serving as Programme Coordination Unit, on behalf of Ministry of Commerce (MOC) is responsible for procuring consulting services sought from a suitable qualified software development consulting firm (hereafter referred to as the Consultant).
4. The objective of this consulting assignment is to improve the quality and reliability of data relating to trademark registrations and post-grant activities made available to the public. In practice, the Consultant will have to validate 50,000 registered marks and the 45,000 post-registration activities by checking their accuracy and making the necessary amendments to ensure quality and correctness.
5. The assignment is expected to be successfully completed by **31 March 2015**.
6. On the basis of the needs and technical requirements outlined in the Terms of References, interested consulting firms are expected to propose their own estimates relating to the number and profile of their staff that will be involved in the assignment, their proposed workplan, the way to conduct this assignment and the quality control mechanisms that they will put in place. In light of the technical nature of the assignment, basic knowledge of trademark practice and of the Nice Classification and Vienna Classification will be preferred.
7. DICO now invites suitably qualified and experienced consulting firms to indicate their interest in carrying out the consulting services as further detail in the Terms of Reference.
8. Expression of Interest should be to a maximum of 15 pages not including CV's, and must provide information indicating that the Consultant possesses the relevant experience and qualifications to perform the services as follows:
 - i. A brief description of the Consultant's organization, legal status, whether submitting EOI in association, and an outline of recent experience on assignments of a similar nature;
 - ii. Knowledge of development and trade issues of Cambodia or other developing countries particularly related to automation of procedures would be highly regarded.
 - iii. A detailed description of the proposed modalities to meet the objectives of this assignment, as described in the Terms of Reference;
9. The Consultant will be selected based on the Consultants' Qualification (**CQS**) method as described in the World Bank's Guidelines: Selection and Employment of Consultants by World Bank Borrowers, published in January 2011, which can be found at www.worldbank.org.

10. The World Bank's policy requires that consultants provide professional, objective, and impartial advice and at all times hold the client's interest paramount, without any consideration for future work, and that in providing advice they avoid conflicts with other assignments and their own corporate interests. Consultants shall not be hired for any assignment that would be in conflict with their prior or current obligations to other clients, or that may place them in a position of being unable to carry out the assignment in the best interest of the Borrower. Without limitation on the generality of the foregoing, consultants shall not be hired under the circumstances set forth in the World Bank's Guidelines above.
11. Consulting Firms may obtain copies of the detailed Terms of Reference (in English) for the assignment from the address/email below during office hours from 7:30 to 11:30 and from 14:00 to 17:30 hours, Monday through Friday.
12. Expression of Interest must be submitted to the address/email below on or before **11 October 2014** (before 17:00 hours) indicating the following reference: TDSP/2014/132.

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