



TRADE SECTOR WIDE APPROACH (Trade SWAp) Retreat 2013



“PROGRESS OF PILLAR I ROADMAPS”

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Content

I- Achievements of Implementation of Pillar I
Roadmap

II- Drafting National IP Strategy

III- Challenges and Issues Implementing Pillar I
Roadmap

IV- Conclusion and Recommendation

I- Achievements of Implementation of Pillar I Roadmap

➤ 15 Projects under Pillar I (6,715,958USD) have been approved and being implemented including:

A- SPS & TBT: 3 Projects

No.	Amount (USD)	Description
1.	384,264\$	Strengthening the capacity of Institute of Standard of Cambodia (ISC) MIME/ISC
2.	360,216.33\$	Development of Standards for Rice MIME/ISC
3.	1,262,708\$	Better Quality and Safety of Fish and Fishery Products for Improving Fish Trade Development in Cambodia (MAFF/FIA)
Total	2,007,188.33\$	

B- Trade Facilitation: 7 Projects

No.	Amount (USD)	Description
1.	47,905\$	Export training & SME training (MOC/TPD)
2.	50,000\$	Customs valuation system (MEF/GDCE)
3.	613,105\$	Capacity Enhancement Program (MEF/GDCE)
4.	95,000\$	Awareness program on Customs MEF/GDCE
5.	1,798,200\$	ICT Master Plan Implementation (MoC/GDIT)
6.	1,129,153.50\$	Support of ASYCUDA World System
7.	105,550\$	Strengthening Institutional Risk Management MoC/Camcontrol
TOTAL	3,838,913.50\$	



C- IP: 2 Projects

No.	Amount (USD)	Description
1.	110,000 \$	Enhancing IP Teaching and Training (MoC/NCIPR
2.	148,491\$	Develop a stronger national system for IP generation, protection, administration and enforcement MoC/NCIPR
TOTAL	258,491\$	

D- Legal Reform & Labor Standard: 3 Projects

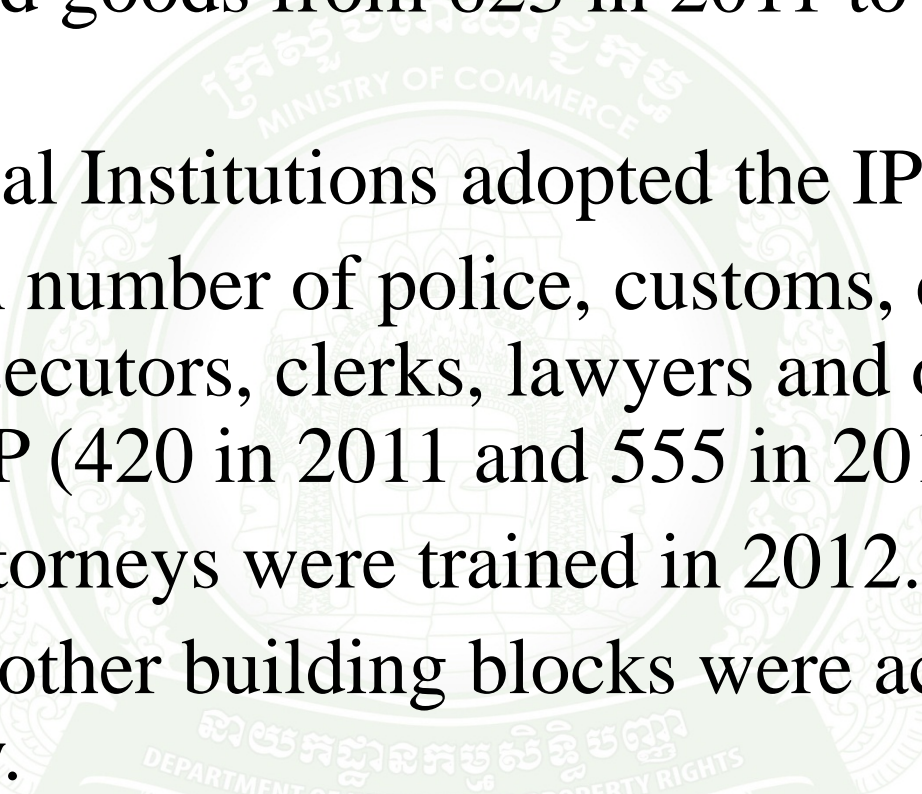
No.	Amount (USD)	Description
1.	303,045.75\$	Rule of Origin MoC-D/MUL
2.	183,420\$	Reviewing of Commercial Laws
3.	124,900\$	Drafting of E-Commerce Law MoC/DNC
TOTAL	611,367.75\$	

Details of IP Achievement:

- Applied domestic and foreign marks increased.

YEAR	APPLICATION			REGISTRATION		
	Total	Local	Foreign	Total	Local	Foreign
2011	4,144	721	3,423	3,600	657	2,943
2012	5,140	906	4,234	3,490	705	2,785

NB: Increase in application number, but decrease in registration number because of lack of capable Examiners (not because of refusal).

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- System of IP Laws mostly complied with as per WTO requirement, but some points were TRIPS plus.
 - Increased amount of confiscated pirated and counterfeited goods from 623 in 2011 to 83,682 in 2012.
 - 6 Educational Institutions adopted the IPR curricula.
 - Increased in number of police, customs, camcontrol, judges, prosecutors, clerks, lawyers and other officials trained on IP (420 in 2011 and 555 in 2012).
 - 47 Mark Attorneys were trained in 2012.
 - KPIs in the other building blocks were achieved successfully.

II-Drafting National IP Strategy (NIPS)

- Request from Cambodia to WIPO to assist with the development of a national IP strategy by aligning IP with Government Rectangular Strategy.
- Desk research on IP system and policy landscape of Cambodia to know where IP can contribute to the achievement of Government Rectangular Strategy.
- Conducted a baseline survey through a questionnaire.
- Gaps or areas that need to pay attention including IP administration, IP legislation and treaties, IP awareness, and IP education.

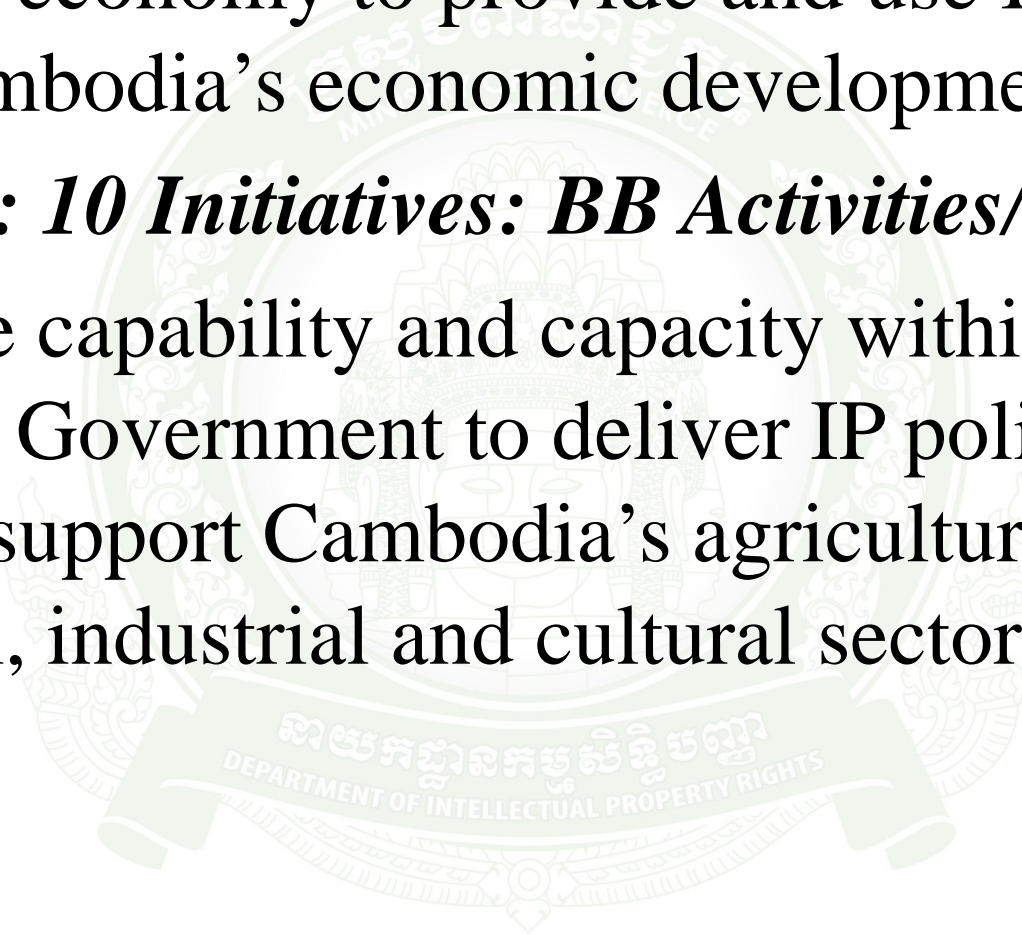
- Consultations in late January with stakeholders.
- Presentation to NCIPR on framework for a strategy.
- First draft has been finalized in early March, 2013.
- 4 Objectives and 41 Initiatives including 4 special Initiatives in six key sectors (Agriculture, Culture, Education, Health, Industry & Commerce, and Tourism) were identified.
- When finalized, the actual Projects/Activities for each Initiative will be drafted combining with Activities already existed in IP Action Plan for 2012-2014.

Objective 1: 10 Initiatives: AA Activities/Projects

Improve the capability and capacity within the Cambodian economy to provide and use IP services to support Cambodia's economic development.

Objective 2: 10 Initiatives: BB Activities/Projects

Improve the capability and capacity within the Cambodian Government to deliver IP policy and services to support Cambodia's agricultural, commercial, industrial and cultural sectors.



Objective 3: 7 Initiatives: CC Activities/Projects

Improve awareness and understanding within the broader population of the economic role of IP to support the increasing use of the IP system by Cambodian businesses.

Objective 4: 10 Initiatives: DD Activities/Projects

Develop and maintain Cambodia's IP legislation with international standards to meet Cambodia's economic and social need.

NB: Hard copy of the details of 41 Initiatives have been distributed during this Retreat.

III- Challenges and Issues Implementing Pillar I Roadmap

- More works, but no incentive.
- More works, but no additional capable official.
- Limited capacity for formulating new project proposal.
- Limited capacity of Implementing Agency.
- Lacking of monitoring system for Pillar 1.
- Lack of coordination and commitment of Sub Working Group of Pillar I.

- Ownership and sustainability of some projects under Pillar I are under question.
- A few proposed projects and/or approved projects under Pillar I relating to labor standard, investment promotion, and trade finance.
- Some outcomes of project under Pillar I has not yet satisfied the strategic outcome of roadmap, especially the strategic out come of legal reform, labor standard, investment promotion and trade finance.

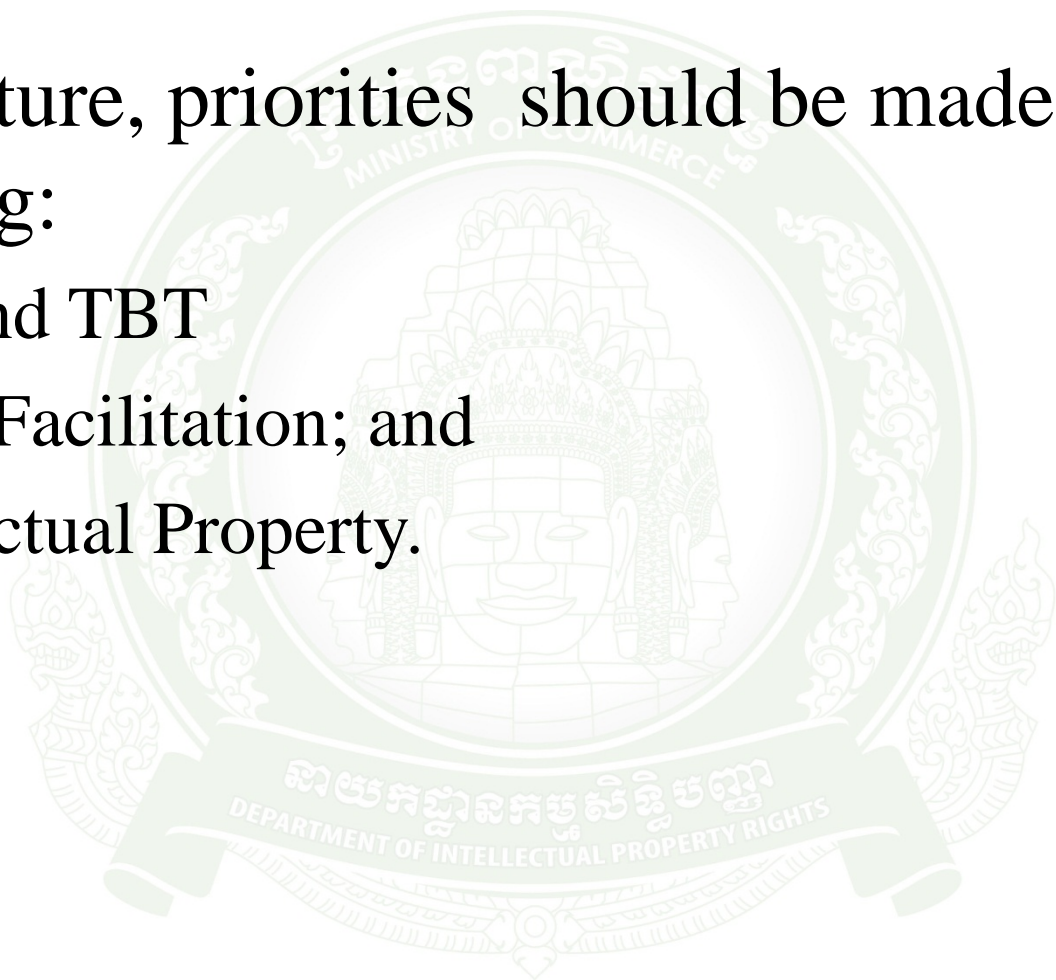
IV- Conclusion and Recommendation

- 15 projects under Pillar 1 are being implemented and some strategic outcomes have been achieved.
- Good achievement in the area of trade facilitation.
- Further progress needed in the preparation of laws and regulations to address commitment with WTO.
- More project proposal should be made related with labor standard, investment promotion, and trade finance.

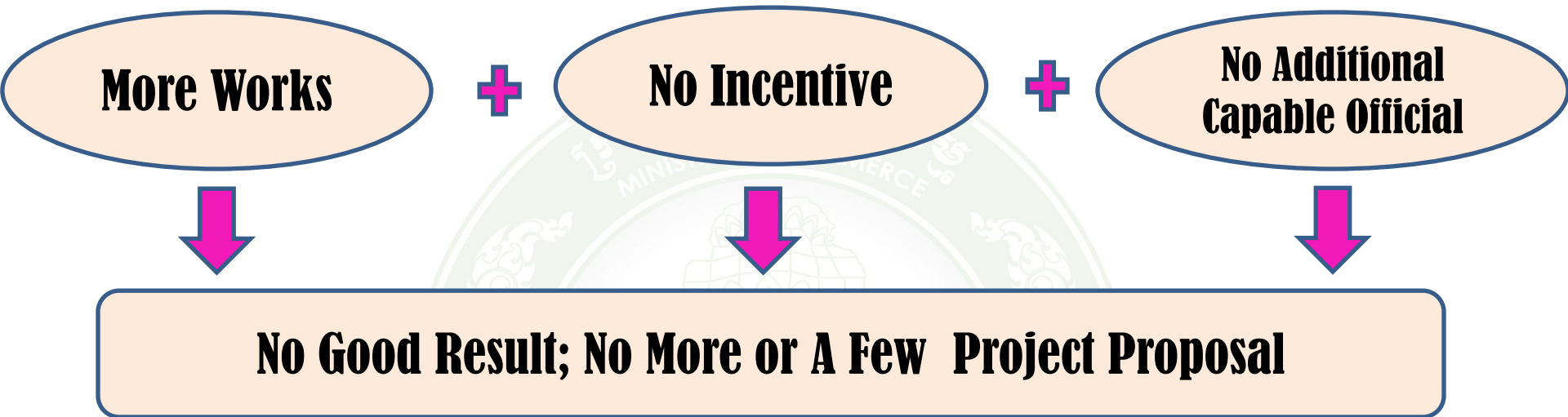
➤ Pillar I Roadmap may be amended in some areas, especially the area of IP to reflect the National IP Strategy.

➤ In the future, priorities should be made on the following:

- ❖ SPS and TBT
- ❖ Trade Facilitation; and
- ❖ Intellectual Property.



MAIN CONCERNS



“The Truth Must Be Recognized, The Gaps Must Be Minimized, Otherwise You Will Fail.”



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Thank You for Your Attention!